MidwesternITE

International Director’s Update
International Director Shawn Leight, MOVITE Section

One of my primary duties as the Midwestern District Director is to be an information conduit between the Midwestern District membership and the International leadership. I am writing this letter to provide you with useful information about ITE at the International Level. However, for this to work I also need to hear your feedback, ideas, and suggestions so that I can pass them on to the International Board. Feel free to contact me about anything (and all things) ITE. Thank you for taking the time to read this column.

Support of Local Sections and Chapters
ITE is a vast network of international transportation professionals. The Institute was founded to “provide a central agency for correlating and disseminating the factual data and techniques developed by members of the profession”. To be true to that calling, we need to do all that we can to share ideas, factual data, and techniques across all regions. We do a great job about sharing local information at our Chapter and Section meetings. We could improve on these efforts by also “thinking outside of the region”. I encourage Chapter and Section leadership to consider bringing in speakers from outside of your region for your events and presentations. The ITE Community can help you find interesting and dynamic speakers. Send me a note if I can help you find speakers or get them to your next meeting.

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District President’s Message
District President Todd Szymkowski, Wisconsin Section

Dear Midwestern ITE Members:

I am looking forward to a great year for ITE as we continue to be the “go to” organization for transportation professionals. The Wisconsin Local Arrangements Committee is gearing up for what is going to be a great Annual Meeting in Milwaukee. Besides the excellent technical program, the event coincides with a Milwaukee Brewers/Chicago Cubs game at Miller Park and the world’s largest outdoor music festival, Summerfest (www.summerfest.com). On a personal note, I had the opportunity to go to college and work for about five years in Milwaukee. I always loved the summer months as the community goes above and beyond to earn its nickname, “The City of Festivals.” The Summerfest grounds on the shores of Lake Michigan are within walking distance of the beautiful Historic Pfister Hotel, where the Annual Meeting will be held. We also continue to look at ways to make the event interesting for students. This year, in addition to the Collegiate Traffic Bowl, Student Poster, Student Chapter, and Student Paper Contests, we are adding a Student Design Competition where mixed university teams will collectively focus on solving a specific traffic safety issue. Should be exciting!

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MEMBERSHIP

Many of us reflect from time to time on the value that we receive from our ITE Membership. While membership in ITE provides us all personal value, ITE membership is also simply the right thing to do. ITE is the organization that advocates on the behalf of Transportation Engineering professionals. Simply put, ITE works to strengthen our profession. We have many “affiliate” members in our Sections and Chapters who are not full members of ITE. Please encourage these professionals to become full members of ITE. I thank you for your continued support of ITE and our profession.

AGENCY MEMBERSHIP

Midwest ITE has several agencies with ITE agency memberships. ITE agency memberships provide special benefits to their agency members. A complete list of agency members can be found at: http://www.ite.org/membership/agency/Members.asp. Notable agencies that ARE NOT Agency Members include:

- Arkansas Department of Highways & Transportation and the City of Little Rock
- Illinois Cities of Chicago and Springfield
- Iowa Department of Transportation and Cities of Des Moines and West Des Moines
- Kansas Cities of Topeka and Wichita
- Minnesota City of St. Paul
- Missouri Cities of St. Louis and Columbia as well as St. Louis County
- Nebraska Cities of Omaha and Lincoln
- North Dakota Department of Transportation and the City of Fargo
- Oklahoma Department of Transportation and the City of Oklahoma City
- South Dakota Department of Transportation

If you are a member of or partner with one of the agencies listed above, please talk with the agency’s management and ask them to consider agency membership in ITE. Please contact Natalia Vlasov at ITE Headquarters (nvlasov@ite.org, 127) for more information about the program.

THE FUTURE IS NOW... FORUM TO GAIN MEMBER INPUT ON NEEDED ITE PROGRAMS & SERVICES

ITE has begun a conversation with the membership to determine ways to better provide needed programs and services. The first session occurred at the March Technical Conference in San Diego. The dialogue was productive and resulted in many suggestions for ITE leadership to consider. Two web forums will be held in April and May and a session is being scheduled for the Midwest District Annual Meeting in Milwaukee in June. The final session is scheduled at the ITE Annual Meeting in Boston. I strongly encourage you to participate in one of these sessions and express your ideas and suggestions on how to make our great organization even stronger.

ITE LEADERSHIP PROGRAM

ITE has launched a new program to identify, develop, and engage leaders for the future of ITE and the transportation profession. At its core, LeadershipITE recognizes the importance of leadership to the profession, transforms ITE members into high-level leaders, seeks individuals with a desire to make the profession better, connects and engages leaders from across the globe, and tasks participants with solving issues vital to...
International Director’s Update (Continued)

(Continued from page 2)

the future of transportation. A class of approximately 30 members will be selected for an intensive 9-month program of workshops, conferences, team projects, and other activities that address the challenges and opportunities facing ITE and the transportation profession. The application period for LeadershipITE is open through August 12, 2013. Additional information can be found at: https://www.ite.org/leadership/default.asp

STUDENT ISSUES

St. Louis University has petitioned to the District Board to form a new Student Chapter. Please take some time and welcome St. Louis University to the ITE family.

John Davis has done an incredible job recruiting Universities for the 2013 Midwestern District Traffic Bowl. John has recruited teams from: North Dakota State University, Southern Illinois University at Edwardsville, South Dakota State University, University of Kansas, University of Illinois at Urbana/Champaign, St. Louis University, University of Wisconsin at Madison, University of Wisconsin at Milwaukee, Washington University in St. Louis, Iowa State University, University of Nebraska at Lincoln, and Marquette University. This traffic bowl promises to be a great event.

ITE PUBLICATIONS

ITE is in the process of updating the Traffic Engineering Handbook and the Transportation Planning Handbook. In addition, efforts are underway to complete the content for the next edition of the Trip Generation Handbook with a target to publish before the end of this year.

ITE COMMUNITY

If you have not been on it yet, please check out the ITE Community at community.ite.org. Subscribe to discussions and keep up-to-date with fellow ITE members. The ITE community will enhance the way you communicate and build relationships within ITE.

UPCOMING MEETINGS – I HOPE TO SEE YOU THERE!

- 2013 Midwest District Annual Meeting; Milwaukee, Wisconsin; June 26-28, 2013
- 2013 ITE Annual Meeting; Boston, Massachusetts; August 4 – 7, 2013
- 2014 ITE Technical Conference; Miami, Florida; March 9–12, 2014
- 2014 Joint Midwest/Western District Meeting; Rapid City, South Dakota; June 28 - July 2, 2014
- 2014 ITE Annual Meeting; Seattle, Washington; August 10 –13, 2014
- 2015 ITE Technical Conference; Tucson, Arizona; March 29–April 1, 2015
- 2015 Midwest District Meeting; Branson, Missouri; June 29-July 1, 2015

Student Chapter Contacts

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Saint Louis University is located west of downtown St. Louis, just north of I-64, and east of Forest Park
District President’s Message (Continued)

(Continued from page 1)

Back in November, at our Annual Board Meeting and Retreat, the Board committed to formalizing Committees for Student Activities and Leadership Development. If you are interested in either area, please let me know and we would love your involvement. Some of the highlights from our Strategic Plan include:

1. LEADERSHIP DEVELOPMENT
   A. Assign Technical Committee Contacts via Coordinating Council
   B. Provide Leadership Workshop Opportunities for Young Members
   C. Investigate Scholarship Program for ITE Leadership Program

2. COMMUNICATIONS
   A. Continue Information Exchanges twice per year
   B. Promote Use of ITE Community Website
   C. Reinvigorate use of Facebook Page/LinkedIn Group
   D. Investigate use of Twitter

3. STUDENT SUPPORT
   A. Develop Technical Design Project Competition
   B. Investigate continuation of poster sessions at Annual Meeting
   C. Formalize Student Committee
   D. Investigate Endowment Scholarship Fund

4. TECHNICAL AND PROFESSIONAL EDUCATION
   A. Investigate Annual Meeting Conversation Circle Opportunities

5. RECOGNIZE EXCELLENCE IN PROFESSION
   A. Promote Award Submittals
   B. Improve Communications with Headquarters
   C. Recognize ITE Sanctioned Certifications at Annual Meeting

6. BRIDGE INTERNATIONAL ITE TO THE MEMBERSHIP
   A. Develop Material and Methods to Highlight Value of International Membership

7. DISTRICT ADMINISTRATIVE MANAGEMENT
   A. Update District Policies for Awards, Committees, etc.
   B. Complete Tax Exempt Paperwork in coordination with International ITE
   C. Resolve Insurance Issues in coordination with International ITE

8. ANNUAL DISTRICT MEETING
   A. Pursue Section Leadership Peer Exchange

Again, we thank you for your membership and participation. We look forward to the future as you help shape our organization and profession. Hope to see many of you in Milwaukee!

In Service,

Todd Szymkowski, P.E., PTOE
2013 MWITE President
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Winning Schools for 2012-13 Operation Teen Safe Driving Program

April 2, 2013, Springfield, IL. (Reprint from IDOT in Motion, an on-line e-mail news feed.) The Illinois Department of Transportation, the Ford Motor Company Fund, The Allstate Foundation, Illinois Secretary of State Jesse White and the Illinois State Police (ISP) today announced the seven winning schools from the 2012-13 Operation Teen Safe Driving (OTSD) program. OTSD began in 2007 and, since then, annual teen fatality numbers in automobile crashes have dropped by more than half in Illinois.

“In 2007, the first year of OTSD, a total of 155 teens died in automobile crashes on Illinois roadways,” said Illinois Transportation Secretary Ann L. Schneider. “In 2012, the provisional count shows that 71 teens died in Illinois crashes. We want to see that number at zero, but the 2012 experience is less than half the number we saw in 2007, and we think that is a huge step in the right direction. We will not be satisfied until we reach zero fatalities, and we believe this nationally recognized, peer-led program is an excellent tool to help us try to continue this positive trend.”

A total of 105 schools statewide were selected initially to participate in the innovative OTSD program, modeled after the Ford Motor Company Fund’s nationally recognized Ford Driving Skills for Life teen safety program. The sixth year of the statewide program kicked off in August 2012 encouraging high school students to use their creativity and imagination to develop a program to educate their peers on the dangers of unsafe driving practices. More than 35 schools have been invited to participate in The Ford Motor Company Fund’s Driving Skills for Life, Ride and Drive events. Additionally, the top five winning schools in each of the seven regions will receive prizes ranging from $500 to $2,500 to host a post-prom event.

The winning schools in each region:

• Region One: 1st place, Oak Forest; 2nd place, Tinley Park; 3rd place, Hillcrest HS; 4th place, Wells Academy; 5th place, Eisenhower HS
• Region Two: 1st place, Plainfield East HS; 2nd place, Glenbard East HS; 3rd place, Momence HS; 4th place, HD Jacobs HS; 5th place, St. Anne HS
• Region Three: 1st place, Sandwich HS; 2nd place, Riverdale HS; 3rd place, West Carroll HS; 4th place, Erie HS; 5th place, Henry-Senachwine HS
• Region Four: 1st place, Quincy HS; 2nd place, Fieldcrest HS; 3rd place, ROWVA HS; 4th place, Triopia HS; 5th place, Beardstown HS
• Region Five: 1st place, Casey Westfield; 2nd place, Arcola HS; 3rd place, Okaw Valley; 4th place, Pana HS; 5th place, Jamaica HS
• Region Six: 1st place, Mater Dei Catholic; 2nd place, Valmeyer HS; 3rd place, Egyptian HS; 4th place, Murphysboro HS; 5th place, Carbondale HS
• Region Seven: 1st place, Herrin HS; 2nd place NCOE HS; 3rd place, East Richland (Olney) HS; 4th place, Sparta HS; 5th place, Wayne City HS

Student Chapter Contacts

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North Dakota DOT Launches Smart Phone App

In an effort to help keep citizens informed, the North Dakota Department of Transportation (NDDOT) announced the launch of two new communication tools, a smartphone app and email or text message service to disseminate information to the public. The new smartphone application enables access to NDDOT’s Travel Information Map from a smartphone or smart device such as an iPad, providing an overview of road conditions within North Dakota. Advanced options allow users to add/remove map layers, save favorites, view cameras, search by keyword and select common routes. The app can be easily accessed and installed on a smartphone directly from the NDDOT’s website (dot.nd.gov).

The new email or text message service called GovDelivery, enables citizens to subscribe to a number of NDDOT topics, including road conditions, job openings, state fleet vehicle auctions, public events and more. Subscribers will receive notifications through email or text message when the information is updated. The service also allows users to create a profile in which they can create and change their preferences at any time. To get started, simply go to the NDDOT website at dot.nd.gov and click on the red envelope at the top of the page.

NDDOT is the first state agency to launch a smartphone app and during the recent snow storm in February approximately 33,600 smartphones accessed the Travel Information Map and 3,000 subscribers have signed up to receive GovDelivery email notices.

Wisconsin DOT Survey: Customers Very Satisfied

Wisconsin residents value the state’s multimodal transportation system and have a high level of satisfaction with the job being done by the Wisconsin Department of Transportation (WisDOT), according to a statewide customer satisfaction survey.

Surveys were completed by 1,860 individuals from around the state. The results show 70 percent of respondents satisfied or very satisfied with the department and only five percent dissatisfied. Even higher levels of satisfaction were reported for WisDOT’s Division of Motor Vehicles (DMV) at 75 percent and Division of State Patrol (DSP) at 72 percent satisfied or very satisfied. The overall performance rating of 70 percent is significantly higher than the 55 percent average for other departments of transportation in the north central United States.

Respondents also voiced strong support for making infrastructure investments in the state’s multi-modal transportation system, with 45 percent of those responding indicating the level of funding for transportation should increase over the next five years. In addition:

- 95 percent believe repairing and maintaining existing highways is important
- 86 percent want added turning/passing lanes
- 82 percent believe reducing traffic congestion is important
- 78 percent want the state to make it easier to move freight
- 77 percent believe it’s important to expand transit for seniors and/or disabled individuals
- 75 percent think the state should add lanes to increase capacity

The survey was conducted as part of the department’s MAPSS Performance Improvement Program. MAPSS provides transparent reporting of performance measures for the department’s core goals of mobility, accountability, preservation, safety and service. More information on MAPSS is on the web. The complete survey and research report is available on the WisDOT web site at: http://wisdotresearch.wi.gov/wp-content/uploads/WisDOT-Policy-Research-0092-12-10-final-report.pdf
Chicago Releases Complete Streets Design Guidelines

April 13, 2013, Chicago, IL. The Chicago Department of Transportation (CDOT) today unveiled newly developed Complete Streets design guidelines to insure that Chicago’s roadways are designed and built in a balanced way to improve safety for all users.

“We must build and maintain our roads for healthy business districts, vibrant neighborhoods and high quality of life, and measure success through improved safety, mode choices and livability,” said CDOT Commissioner Gabe Klein. “With complete streets, we are designing for all modes of transportation by looking for ways to improve our health, safety and economy while addressing our changing transportation needs.”

Complete Streets Chicago: Design Guidelines incorporate best practices from around the world and reevaluates how Chicago designs, builds, and maintains its streets with a primary emphasis on walking, bicycling, and public transit. The plan codifies CDOT’s efforts to implement the City’s 2006 Complete Streets Policy, which calls for safe and convenient travel by all modes of transportation.

As the City is making an unprecedented level of investment in infrastructure improvements through Mayor Rahm Emanuel’s Building a New Chicago program, CDOT’s roadway projects will ensure that all modes of transportation become more efficient.

All CDOT projects and programs will favor pedestrians as a priority mode of transportation. Chicago is among the first cities in the nation to decisively place pedestrians first, while also providing safe access for bicyclists, transit users, trucks, and automobiles.

In addition, street design will be conducted in a manner that supports context and transportation mode priorities, and is not limited by rigid engineering standards. This will allow staff to develop innovative solutions that meet the overarching goals of a complete street, including:

- Supporting active transportation to address obesity and improve health.
- Enhancing neighborhood economies by drawing people to shop, live, and work in walkable, livable communities.
- Designing to protect all users, reduce speeding, and decrease crashes.
- Addressing the changing transportation needs of Chicagoans, who are driving less and using other modes.

CDOT is also driven by goals to eliminate pedestrian crash fatalities in ten years; reduce pedestrian and bike crash injuries by 50% in five years; and to reach 50% of commuting trips made by walking, biking, transit, and working from home by 2030 (currently at 38%).

Complete Streets Chicago is a goal-oriented effort tied directly to Chicago Forward, CDOT’s two-year action agenda. It also has been developed in tandem with its sister publication, Sustainable Urban Infrastructure Guidelines and Policies, which provides guidance on creating streets that are intended to be more efficient, more economical, and mitigate some of the effects of climate change.
On behalf of the Wisconsin Section of ITE, we cordially invite you and your family to join us for the 2013 Midwestern ITE District Annual Conference at the Pfister Hotel in Milwaukee, Wisconsin. The conference is taking place June 26th–28th, 2013. We are planning an exciting technical program, with topics in both transportation engineering and planning. The program will feature speakers from across the eleven states covered by the district, as well as the nation. We are also offering workshops on the Highway Safety Manual and PTOE and PTP refresher courses. We will be providing PDHs (including the ethics requirement) to help maintain your professional licenses.

The conference planning committee selected Milwaukee for this year’s conference because of the variety of activities available in the vicinity. Summerfest, the world’s largest music festival, will be going on a few blocks away from the hotel. The band, FUN. and Tom Petty are headliners for Summerfest on June 27th and 28th. The Milwaukee Brewers are hosting the Chicago Cubs during the conference, games sure to fuel the ongoing rivalry between these two teams. The downtown Milwaukee location also offers many other activities for all ages within walking distance.

We can’t wait for June and to see you in Milwaukee!

John Davis & Jess Billmeyer
District Conference Co-chairs

DEADLINES

June 3rd
- Early Conference Registration
- Registration Refund
- Hotel Reservations (for conference room rates)

Conference Contacts

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Jess Billmeyer
608.828.6157
Jess.Billmeyer@acem.com

Websites

Online Registration/Conference Information: www.midwesternite.org/2013conference
Hotel Information: www.thepfisterhotel.com

Hosted by the Wisconsin Section
**PRELIMINARY TECHNICAL PROGRAM**

**WORKSHOPS** *(NOT included in conference registration — $75, cost includes course materials & lunch)*

**Professional Traffic Operations Engineer Refresher** — 8:00 AM–4:30 PM

A refresher course for the Professional Traffic Operations Engineer® (PTOE) certification examination will be offered for individuals interested or planning to take this exam. The course will cover the subject domains of the examination, which are:

- Traffic operations analysis
- Operational effects of geometric designs
- Traffic safety
- Traffic control devices
- Traffic engineering studies
- Social, environmental, & institutional issues

With registration for this course, individuals will receive a copy of the *Professional Traffic Operations Engineers Certification Program Refresher Course Handbook* along with hard copies of the presentation slides. Moderators include: Pat Hawley, R.A. Smith National, Rob Beuthling, HNTB, Rich Cockley, CH2M Hill, and Wayne Higgins, Traffic Engineering Services.

**Professional Transportation Planner Refresher** — 8:00 AM–4:30 PM

A refresher course for the Professional Transportation Planner® (PTP) certification examination will be offered for individuals interested or planning to take this exam. The course will cover the subject domains of the examination, which are:

- Land use & transportation relationships
- Needs assessment for short & long-range planning
- System planning for short & long-range goals
- Transportation system evaluation
- Public policy
- Environmental analysis
- Plan implementation

With registration for this course, individuals will receive a copy of the *Professional Transportation Planner Certification Program Refresher Course Handbook* along with hard copies of the presentation slides. Moderators include: John Davis, Ayres Associates Inc, Carrie Falkenrath, Crawford, Bunte, Brammeier, and Shawn Leight, Crawford, Bunte, Brammeier.

**Highway Safety Manual Training** — 8:00 AM–4:30 PM

Attendees will become familiar with the specific structure and content of the HSM, understand how and when to apply methods included in the HSM, and experience hands-on examples of many of the analytical procedures contained within the manual including use of the predictive methods and crash modification factors/functions. Moderators include: Cindy Juliano, CH2M Hill and Rich Coskley, CH2M Hill.

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**THURSDAY**

**Thursday Opening Session**

- Committee Welcome
- Midwest District Secretary/Treasurer Candidate Remarks
- Keynote Address: “A New Perspective of Auto Safety” — Stephen Hargarten, Medical College of Wisconsin

**TECHNICAL SESSIONS** *(Details subject to change — an up-to-date schedule of presenters and presentations can be found on the conference website)*

- WisDOT Majors Program
- The Challenge of Implementing Roundabouts *(Conversation Circle)*
- Funding Our Transportation System
- Advanced Traffic Signal Operations

**Thursday Lunch**

- Traffic Bowl, Final Round

**TECHNICAL TOURS**

- **Milwaukee Intermodal Station/WisDOT STOC**
  
  The Milwaukee Amtrak Station originally opened in 1965. Complete redevelopment of the existing property in 2007 created a landmark multi-modal transit facility. This tour will provide an overview of the operations of this facility, including the Statewide Traffic Operations Center (STOC), Amtrak, and Greyhound.

- **Mitchell International Airport/Southwest Airlines**
  
  This tour will give participants an up-close look at the less than 30-minute turnaround for unloading passengers & bags, refueling and loading passengers & bags. Participants will learn about the logistics of getting the 180,000 pounds of plane, passengers and bags off the ground, including the effects of weather, weight and fuel.

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**FRIDAY**

**TECHNICAL SESSIONS** *(Details subject to change — an up-to-date schedule of presenters and presentations can be found on the conference website)*

- Meeting our Transportation Needs with Reduced Budgets
- Access Management *(Conversation Circle)*
- Complete Streets
- Alternative Designs
- Designing for Oversized Vehicles

**Friday Lunch**

- Awards

- Work Zone Mobility
- Ethics in Engineering *(will satisfy PDH ethics requirement)*
- Traffic Modeling
- What’s New with Intersection Design
- The Future of ITE
CONFERENCE INFORMATION

GENERAL INFORMATION

Conference Registration
Early registration is encouraged and early room registration is important. Please complete the registration form and return before the June 3rd, 2013 deadline. Make checks payable to “ITE Wisconsin”. You can also register online at [www.midwesternite.org/2013conference/registration.html](http://www.midwesternite.org/2013conference/registration.html) and pay with a credit card. The enclosed registration form may be copied. Full conference registration includes the following:

- Wednesday Get Acquainted Tailgate Event
- Thursday and Friday Breakfasts & Breaks
- Thursday and Friday Luncheons
- Technical Sessions
- Student Poster Presentations
- Technical Tours
- Vendor Exhibits
- Traffic Bowl

Hotel Accommodations
Registrants are responsible for their own hotel accommodations. A block of rooms is reserved at the Pfister Hotel. The Pfister is holding rooms for ITE until June 3rd at the reduced rate of $149 / night. Rates are daily per room, and do not include taxes. All reservations received after the block of rooms is full or after June 3rd will be subject to availability. Remember, Summerfest will be taking place at the same time!

Make your reservations with the Pfister Hotel as early as possible by calling 1.800.472.4403. Be sure to mention that you are participating in the Midwestern District ITE Conference. For more information on the Pfister, visit [www.thepfisterhotel.com](http://www.thepfisterhotel.com).

A block of ten rooms have been reserved for June 26th and 27th at a Federal per diem rate of $97 / night (for public employees only). Rooms at the per diem rate are on a first-come, first-served basis. Before reserving a room at the Pfister, please contact Jess Billmeyer (Jess.Billmeyer@aecom.com | 608.828.8157) for the status on the remaining per diem rate rooms.

Vendor Exhibits
Vendors who specialize in products and services useful to transportation professionals will be exhibiting at the conference. Time will be available to look at their displays and talk with experts before, after, and between technical sessions.

SOCIAL ACTIVITIES

Get Acquainted Tailgate *(Included in full conference registration)*

**WEDNESDAY** - Join us for a Get Acquainted Tailgate Event at the Pfister Hotel. Get to know other ITE members at this event with tailgate-style food and fun! Spouses and guests are welcome. Those attending the Brewers vs. Cubs game will convene at the tailgate and travel to Miller Park together.

Milwaukee Brewers vs. Chicago Cubs Baseball Game *(NOT included in conference registration)*

**WEDNESDAY** - “Miller Park – where a fan upon encountering the brick facade and structural elegance can’t help but feel the reincarnation of baseball’s romantic past. Intimate proximity to the players, natural grass, and a unique configuration separates this ballpark from any in the world.”

Come join in the fun of this great rivalry! The game starts at 7:10 PM. Ticket price includes transportation from the Pfister Hotel. Seats are located in the Loge Infield Box section. Spouses and guests are encouraged to attend. *There are a limited number of tickets available, so register early for this event!*

The Milwaukee County Transit System also has Route 90 which takes you to and from the Pfister Hotel to Miller Park for $2.25 each way for those who chose to head to the game early or late or would like to return to the Pfister before the entire group.

The Amazing Milwaukee Scavenger Hunt *(FREE)*

**THURSDAY** - Have fun with your colleagues while testing your knowledge of popular downtown Milwaukee points of interest. This event will commence at the Pfister after the final technical session/tour block, and will end in the Historic Third Ward. The hunt will last 1-2 hours, with approximately 15-20 minutes per location.

You will have the opportunity to form teams to collaborate in completing the questionnaires. Clues and questions will focus on local points of interest, all within walking distance of the hotel. Gift cards will be available to the winning team!

Summerfest Gathering at the Saz’s Dockside Pavilion *(NOT included in conference registration)*

**THURSDAY** - Join ITE at the world’s largest musical festival! We have a private area reserved in which food and drinks will be available. Tickets include a general admission ticket into Summerfest and appetizers at our event. Spouses and guests are encouraged to attend.

The Summerfest entrance is walking distance (about 0.5 miles) from the Pfister hotel.

For the most up-to-date conference information, visit [www.midwesternite.org/2013conference](http://www.midwesternite.org/2013conference)
Registrants are responsible for their own hotel accommodations. A block of rooms is reserved at the Pfister Hotel at a special reduced rate. The Pfister is holding rooms for ITE until June 3rd at a reduced rate of $149 per night. Please ask for the “ITE Midwestern District Conference” or “Institute of Transportation Engineers Midwestern District Conference” during your reservation. Rates are daily per room and do not include taxes. All reservations received after the block of rooms is full, or after June 3rd will be subject to availability.

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The Midwestern District ITE Conference room block at the Pfister Hotel still has rooms available on the peak nights of Wednesday, June 26 and Thursday, June 27. However our room blocks on Friday and Saturday nights following the conference are full and the hotel is sold out due to the first weekend of the Summerfest Music Festival.

The GOOD NEWS is that your Local Arrangements Committee and the Pfister Hotel have set up a secondary room block at the Pfister’s sister hotel, the Hilton Milwaukee for any guests of the conference who require a longer length of stay that will include a Friday or Saturday night.

Right now we are holding 10-20 rooms each night in this Hilton block. We’ll keep an eye on the pickup to see if any adjustments in those numbers will be needed as we move forward. The same rate of $149 per night for these rooms at the Hilton will be offered. The Hilton Milwaukee, located at 509 West Wisconsin Avenue, is only a short 13-minute walk along Wisconsin Avenue to the west of the Pfister, and is also within easy walking distance of the Milwaukee Amtrak station.

So, if you want to stay over the weekend and catch the music of Summerfest, you can either:

- make a reservation at the Pfister for Tuesday, Wednesday or Thursday nights and then switch to the Hilton for Friday and Saturday; or,
- make a reservation at the Hilton Milwaukee for your entire stay through the weekend.

Milwaukee will be an exciting place, so do not delay in making your lodging arrangements as rooms may fill quickly with Summerfest starting on Thursday and the Chicago Cubs playing in Milwaukee on Tuesday, Wednesday, and Thursday!
STUDENT MEMBER ACTIVITIES

Student Design Competition (All conference attendees are encouraged to attend)
WEDNESDAY - This new competition is intended to give Student Members attending the meeting an opportunity to apply transportation and traffic engineering classroom knowledge to a specific “real-world” problem. The competition will be held Wednesday, June 26th from 12 noon until 5:00 PM. The competition includes a prize of $100 per student! This year’s theme is “Safety”.

Student Poster Competition (Competition is for students ONLY — poster viewing will be open to ALL conference attendees)
THURSDAY - Have a unique project, paper, or report you worked on? If so, you should participate in the student poster competition on Thursday, June 27th in the afternoon. The competition includes a prize of $400 for the top three posters!

Traffic Bowl (All conference attendees are encouraged to attend)
THURSDAY - Students, register a team for the Collegiate Traffic Bowl!! On Thursday, June 27th at 10:00 AM students will go toe-to-toe on all things transportation. The winning team will earn the esteem of other transportation professionals, admiring groupies, and receive a travel grant to attend the 2013 ITE Annual Meeting in Boston, MA.

Note that students participating in the Traffic Bowl and Poster/Design Competitions must be full-time undergraduate or graduate students to qualify.

OTHER SPOUSE/GUEST ACTIVITIES

In addition to the other listed activities, special events will be scheduled for spouses and special guests for all days of the event. Activities will include: area attraction tours, university campus tours, and spontaneous events scheduled at the hotel. Check the conference website for further details, which includes other downtown attractions, as well as our Twitter feed that will be active during the conference!

PROFESSIONAL DEVELOPMENT HOURS (PDHs)

Professional Development Hour (PDH) credits will be available to conference attendees. The amount of credit will be based on the sessions in which you attend. Note that the Ethics in Engineering Technical Session will satisfy the ethics requirement for continuing education. PDH certificates will be issued via email following the conference. Please provide your email address with your registration to ensure you receive your certificate of participation.

CANCELLATION POLICY

If you register and find that you cannot attend, please make every effort to find a substitute. To cancel and receive a refund, please call John Bruggeman at 626.317.3353 on or before June 3rd. Please note that a $10 administrative fee will be charged for cancellations made after June 3rd.

For the most up-to-date conference information, visit www.midwesternite.org/2013conference
# CONFERENCE REGISTRATION

## REGULAR

<table>
<thead>
<tr>
<th>Registration Type</th>
<th>Rate Before June 3</th>
<th>Rate After June 3</th>
<th>Total</th>
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<tbody>
<tr>
<td>Full Registration (with weekday track)</td>
<td>$250</td>
<td>$300</td>
<td>$550</td>
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<tr>
<td>One-Day Registration — Thursday or Friday</td>
<td>$140</td>
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## PUBLIC AGENCY MEMBERS

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<tr>
<td>Full Registration (with weekday track)</td>
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<td>One-Day Registration — Thursday or Friday</td>
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## SPEAKERS

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## STUDENTS

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<tr>
<td>Full Registration (with weekday track)</td>
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## WEDNESDAY WORKSHOPS (select only ONE)

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<tr>
<th>Workshop</th>
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<tbody>
<tr>
<td>PTOE Refresher Course</td>
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<tr>
<td>PTP Refresher Course</td>
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<tr>
<td>Highway Safety Manual Training</td>
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## SOCIAL ACTIVITIES

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<th>Activity</th>
<th>Price Each</th>
<th>Quantity</th>
<th>Total</th>
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<tbody>
<tr>
<td>Get Acquainted Tailgate Event — WEDNESDAY</td>
<td>$20</td>
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<tr>
<td>Milwaukee Brewers/Chicago Cubs Game — WEDNESDAY *</td>
<td>$40</td>
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<tr>
<td>Summerfest — Sz’s Dockside Gathering — THURSDAY *</td>
<td>$17</td>
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<tr>
<td>The Amazing Milwaukee Scavenger Hunt — THURSDAY</td>
<td>FREE</td>
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## OTHER

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<thead>
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<th>Activity</th>
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<tr>
<td>Guest Luncheon (1 quantity = 1 person with 1 day’s lunch — select meal option below)</td>
<td>$35</td>
<td>$35</td>
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</table>

## LUNCHEON CHOICES • Please check ONE item per person for EACH DAY

**THURSDAY**
- Chicken Picatta
- Roasted Berkshire Pork Loin
- Mediterranean Grilled Vegetable Pasta
- Not Attending Thursday Lunch

**FRIDAY**
- New York Deli Buffet
- Not Attending Friday Lunch

**NAME:**
**TITLE:**
**COMPANY:**
**PHONE:**
**EMAIL:**

Please indicate ITE Section:  
- [ ] WI  
- [ ] IL  
- [x] NC  
- [ ] MOVITE  
- [ ] Other

Return this form with payment (checks made payable to "ITE Wisconsin") by June 8th, 2013 (for early registration rates) to:

John Bruggeeman
Phone: 262.317.3353
Address: 16745 W. Blusmound Road, Suite 200
Brookfield, WI 53005
Vice President Candidate Statement

JEFFREY AREY, P.E., FELLOW ITE
Vice President, Transportation and Infrastructure, Reynolds Smith & Hills, Inc., Jacksonville, FL, USA

COMMITMENT
I understand the time and effort necessary to serve on the Executive Committee and have the commitment of my family and RS&H to support this effort. ITE has been a big part of my professional career and I look forward to serving as your ITE President in 2015 during my 50th year of membership. Thank you for your support.

PUBLIC AGENCY INITIATIVE
A very disturbing fact was brought to ITE’s attention by a recent survey completed by the Public Agency Council – membership in ITE has significantly declined in major cities and municipalities (over 100,000) in the U.S. and Canada. I will work with ITE staff to put together a package showing how safety programs, Complete Streets, and Smart Growth implementation cities are working toward solutions to their transportation problems. This information should then be taken (personally) by ITE members in the communities to meet with leaders in these major cities to show them the value of having ITE members in their organization.

ITE / COMMUNITY / PROFESSIONAL ACTIVITIES
- ITE International Director, 2008 - 2010
- ITE Annual Meeting Committee, 2008 - 2010
- ITE International Nominating Committee, 2008 - 2010
- Ethics Task Force Chair, 2003 - 2004
- Consultant, Council Chair, 1992 - 1994
- Management and Operations Executive Committee, 2004 - Present
- Ethics Task Force/Standing Committee, 1991 - Present
- Consultant, Council Executive Committee, 1990 - Present
- Chair and Vice Chair, Department 4 (Traffic Operations), 1986 - 1990
- Constitutional Amendments Committee, 1978
- Jacksonville Construction Trades Board
- Lakewood Presbyterian Church, Elder and Youth Group Leader
- President, Brierwood Athletic Association
- President, Bolles High School Baseball Boosters Club
- Vice Chair, Florida Engineering Management Corporation
- NSPE Member, House of Delegates
- President, Florida Engineering Society
- President, Florida Institute of Consulting Engineers
- President, Florida Section ASCE
- President, Jacksonville Post SAME
- President, NE Florida APWA Chapter
- Professional Engineer in Florida and North Carolina

For more details please visit: http://www.ite.org/candidates/JeffArey_brochure.pdf
Vice President Candidate Statement

JOHN J. KENNEDY, P.E., PTOE, FELLOW ITE
Senior Principal, Vanasse Hangen Brustlin, Inc., Watertown, MA, USA

MY VISION FOR ITE
ITE will be the internationally recognized source for transportation knowledge, practice, and publications for practicing engineers and planners. To continue to advance the Institute in achieving our goal, we will provide members with:

TOOLS NEEDED TO DO OUR JOBS EFFECTIVELY
ITE will be recognized as the number one resource for transportation information. We must be focused on our core member, the “practitioner,” whether they be an engineer or planner. Within the urban environment, our public agency and consulting members have seen changes in the constituents with and for whom we work, and more demands for the limited rights-of-way that exist in many of our urban corridors. At times we are portrayed as “the enemy,” more interested in moving automobile traffic than people. These stakeholders—transit authorities, emergency services, pedestrian and bicycle advocates, the physically challenged, and others—have been part of the constituent base for years, and ITE needs to better recognize how to meet their needs in sustainable and balanced ways. Our practices and our publications must be recognized as providing value and guidance not only to our members but to all users. To that end, I will support a “Best Practices” publication on trends in urban areas.

BETTER CONNECTIONS TO UNIVERSITIES
Our membership must be provided with meaningful connections to our associated university members who produce many transportation advancements through research, and who develop our entry level professionals. We must continue to provide faculty and students with opportunities to share their research and findings with ITE’s membership. As I listen to presentations, from Section, to District, to International levels, and learn of what has been done over the past few years, I find that the practical application of research aimed at developing an innovative response or solution offers significant benefits for our members. Yet, many don’t know what is available.

I will advance this initiative by convening an on-line discussion including the Educator’s Council, Section, and District leadership to identify and share their initiatives on how universities and student memberships are, and can be, incorporated into meetings at all levels of ITE.

AN UNDERSTANDING OF FROM WHERE WE HAVE COME
Analysis tools we use on a daily basis continue to improve and evolve. As they improve, more and more often, I see the acceptance of output without question or thought. Our training programs must include recognition of experiences that have led us to our current and newly developing practices and encourage participants to question and understand the source of these practices and to understand past and potential pitfalls. My monthly columns will focus on this.

COST EFFECTIVE SERVICES
Our industry and membership needs are constantly evolving. Membership dues are one portion of ITE’s revenue stream, which also includes the sale of publications, advertising, contracts with outside organizations, conferences, training, and contributions. Five years ago and five years from now, income and expense streams have/will change versus today. Dues cannot be the prime source of any revenue replacement needs. Balancing the Institute’s budget must start with effective delivery of services, and continue with increasing the member base and publication sales and from revenues generated by training materials, courses, and contracts.

For more details please visit: http://www.ite.org/candidates/JohnKennedy_brochure.pdf
Simplified MUTCD Proposed as Two Volumes

January 11, 2013, Washington, DC. The Federal Highway Administration (FHWA) today proposed changes intended to simplify the format of the guidance and regulations on the design and installation standards for traffic signs, road surface markings and traffic signals. The agency is proposing to divide the 800-page “Manual on Uniform Traffic Control Devices for Streets and Highways” (MUTCD) into two smaller documents. One document would contain federal requirements, and the second document would contain guidance, which are not federal requirements, but are recommended practices. FHWA is not proposing any new regulations as part of this restructuring notice.

The proposed changes are intended to make the MUTCD easier to navigate and reduce confusion that can impede local compliance efforts. The change, if adopted, is expected to make the MUTCD a simpler and more effective safety resource.

“The MUTCD had very simple beginnings, and we’d like it to be simple again,” said FHWA Administrator Victor Mendez. “Our proposal would make it easier for state and local transportation engineers to better serve the driving public.”

The MUTCD, which has been administered by the FHWA since 1971, sets the minimum standards for traffic control devices throughout the country. It originated in the early 1920’s, when state and local transportation officials realized the need for a standardized system of uniform road elements to protect drivers and make navigation easier.

AASHTO Photography Competition

April 18, 2013, Washington, DC. The American Association of State Highway and Transportation Officials this week announced the commencement of its ninth annual Faces of Transportation photography contest. The national competition asks state transportation department employees and private citizens to photograph those people and projects which are making communities better, while emphasizing the importance of transportation.

The theme for this year’s competition is “A Snapshot of Transportation in America,” which includes three new categories: “Building the Future,” “Opening Communities,” and “Taking the Road Less Traveled.” A total of five awards will be presented this year. A $125 cash prize will be awarded to the best photograph in each of the three categories. $500 cash prizes will be presented to the winners of both the People’s Choice and the Best Overall Photograph awards.

AASHTO strongly encourages every submission to prominently feature people designing, constructing, using, and enjoying the nation’s transportation systems. All entries should represent the positive effects of all modes of transportation, on individuals and communities. Photographs which include recognizable individuals must be accompanied with a model release form and, regardless of category, all photos must include a caption which describes the scene. Failure to meet these requirements may lead to disqualification.

All entries must be received by July 31, 2013. Judging will begin on Aug. 1, 2013 and end Aug. 31, 2013. The general public will vote for the People’s Choice Award at the Faces of Transportation web site, [www.facesoftransportation.org](http://www.facesoftransportation.org).

The winners of the Faces of Transportation competition will be announced at the TransComm (AASHTO Subcommittee on Transportation Communications) annual meeting in Grand Rapids, Mich., on Sept. 9, 2013. Entry forms and contest rules are available at [www.facesoftransportation.org](http://www.facesoftransportation.org).
Volpe Report Explores Alternative Uses for ROW

February 21, 2013, Washington, DC Reprint of a web article released by the Volpe National Transportation Systems Center. Some states are exploring the implementation of alternative energy technologies and alternative fuel facilities along publicly-owned highway rights-of-way (ROW) to curb the impacts of climate change and achieve other benefits. In a report prepared for the Federal Highway Administration (FHWA), Volpe researchers describe the state of practice in accommodating renewable energy technologies and alternative fuel facilities within roadway ROWs. Solar applications along roadways and wind power applications at service areas and maintenance facilities are examples of projects that were examined. This report is intended to provide transportation agencies with information that will better enable them to consider the implications and evaluate the feasibility of implementing renewable energy and fuel options in the ROW.

The findings presented in this report are based on the review of the relevant literature and a series of interviews with stakeholders representing state highway ROW renewable energy and alternative fuel facility projects. The projects that are reviewed are in varying stages of completion and involve a range of technologies. A peer exchange convened among the interviewees and additional stakeholders supplemented the information collected during interviews. The lessons learned inform others seeking to pursue similar projects.

From a highway ROW perspective, there are considerable economic, ecological, legal, and political uncertainties. These uncertainties are related to whether or not accommodating renewable energy technologies and alternative fuel facilities can be practical highway land management practices.

According to Carson Poe, Volpe project manager and transportation industry analyst, “There are still quite a few unanswered questions and uncertainties facing the DOTs that are innovating in this area. The practice of using ROWs for alternative uses is quickly evolving, so there is a compelling need for states to share their lessons and talk about the best ways to overcome challenges.”

The Volpe team synthesized information that was collected during the interviews to offer a set of observations and key findings that have implications for the success of similar projects.

Several of the Volpe researchers’ findings are described here:

- **A supportive institutional environment is critical for the success of renewable energy projects in the ROW**
  
  Since alternative energy projects in the ROW are atypical projects for state DOTs, the process of securing internal leadership support can be challenging, but is critical.

- **A variety of public-private partnership models are used by states**
  
  Each of the renewable energy projects that the project team examined utilized a different business model, which in turn influenced the permitting process and contracting mechanism involved.

- **Siting concerns and requirements are a principal issue**
  
  In order to gain acceptance for renewable energy projects, project siting proposals should address specific transportation issues such as safety, reliability, durability, security, and avoidance of traffic flow disruptions.

- **Permitting processes vary by project**
  
  Each of the solar and wind energy cases the project team reviewed utilized a different permitting process to approve the use of the highway ROW: the utility permitting process, an airspace lease, a special use permit, and an easement.

**DEVELOPING THE LEASE AGREEMENTS IS A MULTIFACETED PROCESS**

Whether a project is permitted through the utility permit process, airspace lease, or special use permit, the DOT and the project partner will need to enter into a written agreement that outlines the applicable terms and conditions for the use of the ROW. A DOT must ensure that the written agreement used to permit renewable energy facilities in the ROW is adequate to protect the transportation facility and clearly defines the responsibilities of the parties regardless of the permitting process used.

How to Advertise or Post Employment Opportunities

For details on how to include your firm in the MidwesternITE Professional Service Directory contact the District Secretary Treasurer at the phone number and e-mail shown on the back page of this newsletter.

For $100 a business card size ad is published in two successive semi-annual editions of MidwesternITE and posted on the District website for 12 months.

The cost for Employment Opportunity postings is paid per issue and varies by size of the advertisement. A full page ad costs $100, a half page is $50, and a quarter page ad is $25. Web only postings are $25 for 6 months regardless of ad size. Your best value is a 6 month web posting combined with a quarter page ad in one edition, all for $65.

MidwesternITE is distributed to nearly 1,500 transportation professionals and to student chapters at 22 universities throughout 11 states within the District.

Conference Call

Missouri Traffic and Safety Conference
Tuesday to Thursday, May 14-16, 2013 at the Hilton Garden Inn in Columbia, Missouri. Additional information at [http://muconf.missouri.edu/traffic/](http://muconf.missouri.edu/traffic/)

Arkansas Transportation Planning Conference

Minnesota CTS Transportation Research Conference

ITS Midwest Improving Highway Safety with ITS Workshop

Transport Chicago 2013
Friday, June 7, 2013 at the American Dental Association Building, 211 East Chicago Avenue, in Chicago. For more information visit [http://www.transportchicago.org/](http://www.transportchicago.org/)

Transit Initiatives and Communities Conference

ITE Midwestern District Conference
Wednesday to Friday, June 26 to 28, at the Pfister Hotel, in Milwaukee, Wisconsin. Visit the conference website at [http://www.midwesternite.org/2013conference/index.html](http://www.midwesternite.org/2013conference/index.html) for more information

ITE Annual Meeting and Exposition
Sunday to Wednesday, August 4 to 7, at the Sheraton Boston and Hynes Convention Center, Boston, Massachusetts. Visit the conference website at [http://www.midwesternite.org/2013conference/index.html](http://www.midwesternite.org/2013conference/index.html) for more information.
## Midwestern District `13 - `14 Planner

Event dates are highlighted in blue

<table>
<thead>
<tr>
<th>DATE</th>
<th>EVENT</th>
<th>LOCATION</th>
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<tr>
<td><strong>2013</strong></td>
<td></td>
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<tr>
<td>April 24 - 26</td>
<td>MOVITE Section Annual Spring Meeting</td>
<td>Kansas City, MO</td>
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<tr>
<td>By April 30</td>
<td>Petition for additional MWITE nominees due to Secretary-Treasurer</td>
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<tr>
<td>June 9</td>
<td>2014 District Annual Meeting budget due</td>
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<td>June 24 - 27</td>
<td>Midwestern District Annual Conference</td>
<td>Pfister Hotel - Milwaukee, WI</td>
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<td>By July 24</td>
<td>District Officer final ballot sent to eligible voters</td>
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<td>August 4</td>
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<tr>
<td>August 4 - 7</td>
<td>ITE International Annual Meeting and Exhibit</td>
<td>Hynes Convention Center - Boston, MA</td>
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<td>September 15</td>
<td>Deadline for articles: Autumn edition of MidwesternITE</td>
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<tr>
<td>September 18 -20</td>
<td>MOVITE Section Annual Fall Meeting</td>
<td>Des Moines, IA</td>
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<td>October 14-15</td>
<td>MWITE International Director at International Board Meeting</td>
<td>Washington, DC</td>
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<td>October 16</td>
<td>ITE International Nominating Committee Meeting</td>
<td>Washington, DC</td>
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<td>November (TBD)</td>
<td>North Central Section Annual Meeting</td>
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<td>November 18-19</td>
<td>District Officer Workshop</td>
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<td>December 1</td>
<td>2013 District Annual Meeting final account due</td>
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<td>December 5</td>
<td>Wisconsin Section Annual Meeting</td>
<td>Delafield, WI</td>
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<td><strong>2014</strong></td>
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<td>January 1</td>
<td>MWITE elected officers assume office</td>
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<td>January TBD</td>
<td>Illinois Section Annual Meeting and Awards Banquet</td>
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<td>January 15</td>
<td>Annual Report due to ITE International</td>
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<td>February 1</td>
<td>MWITE nominations &amp; consent for new officer due</td>
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<td>By February 28</td>
<td>MWITE nomination lists sent to section Presidents</td>
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<td>March 1</td>
<td>Nominations for District Transportation Achievement Award due</td>
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<td>March 9</td>
<td>MWITE International Director at International Board Meeting</td>
<td>Miami, FL</td>
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<td>March 9 - 12</td>
<td>ITE National Technical Conference &amp; Exhibit</td>
<td>Hyatt Regency Hotel - Miami, FL</td>
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<td>March 15</td>
<td>Deadline for articles: Spring edition of MidwesternITE</td>
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<tr>
<td>By March 31</td>
<td>Sections informed of MWITE nomination list</td>
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<tr>
<td></td>
<td>District Audit Committee report due</td>
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<tr>
<td>April 15</td>
<td>Outstanding Internet Web Page Award nominations due</td>
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</table>
Institute of Transportation Engineers, Midwestern District

The Institute of Transportation Engineers is an international educational and scientific association of transportation professionals who are responsible for meeting mobility and safety needs. ITE facilitates the application of technology and scientific principles to research, planning, functional design, implementation, operation, policy development and management for any mode of transportation. Through its products and services, ITE promotes professional development of its members, supports and encourages education, stimulates research, develops public awareness programs and serves as a conduit for the exchange of professional information.

Institute of Transportation Engineers, Midwestern District

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