International Director’s Update
International Director John Davis, Wisconsin Section

Hello Everyone –

I hope that you are doing well as we move to the non-winter months (we hope). I want to give you a brief summary of ITE highlights from 2017 and some information from the International Board of Direction and ITE staff for 2018.

As I mentioned in my last article, the big highlights of 2017 included a GREAT Annual Meeting in Toronto, amendments to the ITE Constitution, 15K membership campaign, and the advent of new initiatives and programs.

For details of highlights from 2017, go to the ITE Library at http://library.ite.org/resources/library/ and search for “December 2017” to see the “2017 Year in Review” article from the ITE Journal.

In 2018, the ITE Annual Meeting will be a joint meeting with us, the Midwestern District, and the Great Lakes District. The joint meeting will be held in Minneapolis, Minnesota, USA, and is promising to be an outstanding conference – both for professional development and networking. Registration is open NOW! Go to http://www.ite.org/annualmeeting/default.asp for details! The technical program that

(Continued on page 2)

District President’s Message

District President Mike Bittner, NCITE

The Annual Meeting is coming back to the Midwestern District! The Joint ITE International and Midwestern/Great Lakes District Annual Meeting will be held on August 20-23 in Minneapolis, MN. The Local Arrangements Committee, spearheaded by John Crawford and Steve Manhart along with more than a dozen NCITE, MWITE, and GLITE members, has been working for more than a year to inject both Minnesota and Midwestern flavor into the event. This includes a reception at US Bank Stadium, lawn bowling, and multiple walking, biking, and site tours. Steve Manhart has a much better description of this exciting event in his article. I hope to see you all there!

As I brainstormed what I wanted to accomplish as President, I realized how high the bar has been set over the past few years. Last year’s Past President John Mick helped develop the Midwestern District Endowment fund, designed to support members, students, and faculty and help attract and retain the best and brightest in the transportation industry. I also reflect on the success of the Student Leadership Summit that has had 82 and 120 students attend in the first two years of existence. This was accomplished with the mentorship of the Student Activities Committee, chaired by John Davis.

(Continued on page 3)
is being assembled represents the multifaceted approach to transportation, allowing you to engage and learn with one-on-one interaction with poster presenters, question and answer periods during technical sessions, the dissemination of information by thought leaders in transportation, and deep dives on a specific topic through workshops. This meeting will provide a platform for transportation experts from the public and private sector to share their expertise and insights and for attendees to gain valuable access to professional development.

There is also a contest to win a free registration to the 2018 International Annual Meeting. It is called “Lake Name or Fake Name,” which will be conducted at upcoming section meetings. So, plan to attend the next meeting of your ITE section or chapter.

Besides the 2018 Annual Meeting, the International Board of Direction has been very busy addressing the issues facing the Institute and our profession. As a result, you will see several initiatives this year to examine the policies, programs, and structure of ITE. The underlying purposes of these efforts is to better align the various divisions of the Institute to promote a quality membership experience. These initiatives include:

- **Vision Zero**
- **Transportation and Public Health**
- **Smart Communities**
- **Connected/Automated Vehicles**
- **Expanding ITE’s Global Reach (Global District Initiative)**
- **New ITE Strategic Plan**

Finally, as my term as International Director approaches the home stretch, it is election time for my successor. Please vote in the upcoming district officer and international director elections and thank you for your support.

We Want to Hear From You!

Tired of the same old newsletter? Inundated with email? In these day of instance communication how should the District’s methods of communication transform? Text, Twitter, Facebook, LinkedIn, website postings, and e-mail all provide a means, but what is the most effective for member outreach? Then there is frequency: daily, weekly, monthly, quarterly, or just as needed. Not to mention format: text only, static images, web-linked content, or A-V enhanced.

Please fill out the following two-minute survey to help us improve communications between the Midwestern District, our professional and student members, Sections, and ITE International. With your help, we plan to rollout a new communications structure by the end of the year.

https://www.surveymonkey.com/r/MWITEcomm

International Director’s Update (Continued)

(Continued from page 1)

FY18 FTA Apportionments

FTA has posted online apportionment information at

(https://www.transit.dot.gov/funding/apportionments)

covering $13.4 billion in Fiscal Year 2018 funding to support public transportation nationwide. The funding, which represents an increase of 8 percent over 2017 levels, includes formula and competitive funding for FTA grant recipients.

The apportionments, referenced in 19 detailed tables,


specify FY 2018 authorized and appropriated funding to FTA’s 2,000 grant recipients, following the Transportation, Housing and Urban Development, and Related Agencies Appropriations Act of 2018. The bill includes $10 billion in formula funding, which is allocated based on population, transit ridership and other data.

Under the 2018 bill, funding for FTA’s competitive Bus and Bus Facilities Infrastructure Grant Program increased by 78 percent, and the Bus Formula Grant Program increased by 50 percent. The State of Good Repair Formula Grant Program grew by 17 percent to continue to assist agencies in maintaining assets like transit vehicles and track in safe working condition.

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https://www.surveymonkey.com/r/MWITEcomm

International Director’s Update (Continued)
District President’s Message (Continued)

We should try to accomplish as President of the Midwestern District and his first question was “What does the District do that the Sections and International don’t?” I asked more members, and I received a similar sentiment. How can we help people know the role of the Midwestern District? In visiting our website, I realized our content was rarely updated and several months outdated. Our newsletters aren’t reaching everyone and aren’t available online. A visit to our social media platforms found the same 23 following our Facebook site, and our latest Twitter post was spam!

I realized that it isn’t easy to figure out the purpose of the District because we aren’t communicating it. I believe the purpose of the District is to be the glue between our four Sections and International, and my goal for 2018 is to better communicate this so we can become a better conduit for sharing information between the sections and ITE International, advertising and celebrating district awards, facilitating student activities, and supporting the Annual Meeting.

To improve communications, the Board developed the following three-pronged attack:

- **Goal #1: Strategy – How Do We Communicate?**
- **Goal #2: Accountability – When Do We Communicate?**
- **Goal #3: Branding – What Does our Communication Look Like?**

We plan to rollout an entirely new communications structure by the end of the year. To help guide our efforts, I’d kindly request everyone take a few minutes and fill out the following survey to help us with this initiative.

https://www.surveymonkey.com/r/MWITEcomm

Sincerely,

Mike Bittner, PE, PTOE, PTP, PMP
Midwestern District President

MWITE Logo Design Competition

The MWITE Board is holding a MWITE logo design competition!

As Mike mentioned in his President’s message, one of his goals for this year is to work on what the Midwestern ITE communication looks like (i.e., “branding” the MWITE name). Rebecca Szymkowski, the MWITE Past President, is leading the branding subcommittee. The subcommittee is asking questions such as:

- **Is our brand recognizable?**
- **Do we need a new logo?**
- **Does the website/newsletter need improvements?**
- **How does our brand align with ITE International?**

The MWITE Board would like to create a new logo that represents the 11 states in the district and is asking for help from our membership! The new logo will be used on all the MWITE outreach material, including website, newsletter, social media, etc.

The Board will award $200 to the person with the winning logo and will reveal the new logo...
New Midwestern District Endowment Fund

The Midwestern District (MWITE) Board started an Endowment Fund to be used to support members, students, and faculty, and to help attract and retain the best and brightest in the transportation profession. The MWITE District Board studied the feasibility of this funding source in 2016 and tasked the new MWITE Endowment Committee with solicitation of funds beginning in 2017. The Endowment Fund was initially announced to attendees at the 2017 MWITE District Meeting in Madison, WI where we received the first Endowment donations - $251! We also announced the Endowment at NCITE’s Annual Meeting in Minneapolis and collected another $100. The first mass solicitation, in December 2017, sent to members and affiliate members/vendors/involved firms, raised even more money.

We invite you (and/or your employer) to participate in this fund now and on an ongoing basis. We appreciate many who donate to Section programs and a portion of District & International dues are used for similar initiatives. We’re concerned that funding raised and distributed from existing sources is good, but not enough. We’re inspired by peers in Western District who started Endowment Fund to support student initiatives ten years ago, and have raised over $500,000! Your donation is tax deductible as the Endowment is a 501(c)(3). Funds will be held in a MWITE bank account until Endowment Committee confirms adequate funding to distribute for these and other needs:

- Scholarships for members to attend Midwestern District Annual Meetings or ITE Annual Meetings
- Participation in Leadership ITE
- Midwestern District Student Summit
- Science Technology Engineering and Math (STEM) programs and activities related to transportation
- Midwestern District Student Traffic Bowl
- Faculty initiatives at recognized institutions in Midwestern District for ITE involvement
- Student Chapter initiatives
- Other activities the Endowment Committee determines

We ask you to consider a donation in 2018; we will solicit funds annually and at meetings and special events.

There will be several ways to donate at the International/District/Student Conference in Minneapolis.

We’re also ready for you or your estate to name the MWITE Endowment in your will, living trust, and/or estate plan and prepared to discuss those ideas with you or your estate planner/attorney. We look forward to your participation in Endowment Fund, which we believe will be one of our legacies – supporting many in and for our profession.

Donations, from you or your employer by check, should be made out to “MWITE Endowment Fund” and mailed to:

Mr. Chad Hammerl
MWITE Treasurer
Jacobs Engineering, Inc.
525 W. Monroe St., Suite 1600
Chicago, IL 60661

We also have on-line donation capability via the MWITE web site: http://midwestite.engr.wisc.edu/mwite-endowment-fund/

(Continued on page 6)
### MWITE Traffic Bowl 2018

The 10th Annual Midwestern District Collegiate Traffic Bowl will be held just prior the Midwest/ Great Lakes Student Leadership Summit at the University of Minnesota in Minneapolis, Minnesota on Friday, August 17th! The winning team will advance to the ITE Collegiate Traffic Bowl Grand Championship the following afternoon at the Joint ITE International/Midwestern Annual Meeting in Minneapolis on August 21st.

In 2018, the following schools are expected to participate in the Midwestern District Traffic Bowl:

- Iowa State University
- North Dakota State University
- University of Arkansas
- University of Illinois at Urbana-Champaign
- University of Illinois-Chicago
- University of Kansas
- University of Minnesota (2017 Champion)
- University of Wisconsin – Milwaukee
- Washington University—St. Louis

We hope your school participates in the this year’s traffic bowl!

### What to Expect in 2018!

For 2018, the Midwestern District is conducting a joint meeting with the ITE International Annual Meeting. A Student Leadership Summit will be held just prior to this Joint Meeting on August 18 & 19, 2018 on the campus of the University of Minnesota in Minneapolis.

The 2018 MWITE Traffic Bowl will be held on FRIDAY at 5:30 PM, AUGUST 17, 2018, just prior to the Student Leadership Summit. A social event with the ITE North Central Section will be held immediately following the traffic bowl at a nearby site. The registration fee for the Student Leadership Summit includes lodging and a special lodging rate is available for Thursday, August 16th for any teams or individuals that want to arrive early. Event scheduling details will be announced in June 2018.

For this year’s traffic bowl, an elimination bracket will be used that will have all teams competing in matches against two other teams with three teams advancing to the Finals! The bracket format will be announced after all schools have submitted their entry forms. A 10-question written quiz will be given to each team at the mandatory team meeting. The results of the quiz will be used to seed the teams in the bracket. The team meeting will be held on Friday afternoon at 4:30 PM, August 17th. More details will be announced by May 1st.

The 2018 District Champion will represent the Midwestern District at the ITE Collegiate Traffic Bowl Grand Championship on Tuesday, August 21, 2018 in Minneapolis. Hotel rooms at the Minneapolis Hilton are being held for the winning team in case they need lodging.

Remember to submit your team member lists by June 1, 2018 to John Davis at DavisJ@AyresAssociates.com, and to register all team members for the Midwestern/ Great Lakes Student Leadership Summit!

For information on the Student Leadership Summit, go to https://umnitso.wixsite.com/2018sls.

Contact your local ITE Section for possible financial support to offset any travel costs.
## New Endowment Fund (Continued)

(Continued from page 4)

As you consider your (and/or your employer’s) donation, now and for the future, feel free to contact us. The MWITE Endowment Committee is interested in helping you consider options as you help Endowment fund grow.

Thank you!

**MWITE Endowment Fund Chair**

| John P Mick II | jmick@baxterwoodman.com | (312) 505-1149 |

**MWITE Endowment Committee:**

| Dawn Krahn | WISCITE | Dawn.Krahn@dot.wi.gov | (608) 267-7715 |
| Kyle Anderson | MOVITE | kyle.anderson@fhueng.com | (402) 445-4405 |
| Mike Phan | ILITE | mike.phan@stantec.com | (312) 262-2244 |
| Kristi Sebastian | NCITE | kristi.sebastian@co.dakota.mn.us | (952) 891-7178 |
| John Davis | ITE Board Rep | davisi@ayresassociates.com | (262) 522-4905 |
| Shawn Leight | ITE President | sleight@cbbtraffic.com | (314) 449-8241 |
| Tom Campbell | MWITE Administrator | te.campbell@comcast.net | (651) 484-4638 |
District Conference Student Design Competition

The Midwestern District’s Student Activities Committee proudly presents an activity for ALL students who will be attending the 2018 Joint ITE/ MWITE District Annual Meeting to be held August 20-23 in Minneapolis, Minnesota. It is the Midwestern District Conference Student Design Competition.

This competition is intended to give Student Members attending the Joint Annual Meeting an opportunity to apply their knowledge to a specific “real world” transportation problem. The competition also gives students the chance to meet and interact with students from other schools. Each year the format and procedures for the student competition may vary from projects to proposals as determined by the District Student Activities Committee. In general, students will be randomly grouped into teams of 4 to 6 members, and will likely be from different universities and student chapters. The specifics and topic of the problem will be given to students on the day of the competition!

WHEN/WHERE?
Monday, August 20, 2018 is the competition date, and it will be conducted in the Minneapolis Hilton Hotel during the Joint International/District Annual Meeting.

ELIGIBILITY
Any ITE student member.

RECOGNITIONS AND AWARDS
Yes, we will have recognitions. The group of students that presents a response and/or solution judged to be the most outstanding by a committee of judges will receive $25 per student.

HOW DO YOU PARTICIPATE?
If you are interested just email your name and contact information prior to August 1st to John Davis at DavisJ@AyresAssociates.com so that we can better plan for the event. However, pre-registration is not required. Also check out the Conference website for information and meeting registrations at www.ite.org

MWITE Student House Cup

The MWITE Student House Cup started in 2017, and will continue in 2018! Its purpose is to encourage students to experience the Midwestern District’s Annual Conference to the fullest, and in 2018, the District will be holding its meeting with the International ITE Annual Meeting.

Your score will be combined with the other students attending the conference from your student chapter to determine an average participation score for your chapter. The chapter with the highest average score will win the House Cup and all the glory that is fitting of this high award. Scoring criteria is on the following pages.
## 2018 Midwestern ITE Student House Cup Score Card

**Name:**

**School:**

The Midwestern ITE (MWITE) District Student House Cup started in 2017. The purpose is to encourage you to experience the Midwestern District’s Annual Conference to the fullest. Your score will be combined with the other students attending the conference from your student chapter to determine an average participation score for your chapter. The chapter with the highest *average* score will win this year’s House Cup and all the glory, honor and privilege that is beffiting of such a high award.

**Bring this sheet and items you collected to the Last Call at Brit’s Pub (6:00 – 7:30 pm) on Wednesday, August 22**

<table>
<thead>
<tr>
<th>Task</th>
<th>Points</th>
<th>Points Earned</th>
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</thead>
<tbody>
<tr>
<td>Attend or participate in the MWITE Traffic Bowl on <strong>Friday, August 17</strong></td>
<td></td>
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</tr>
<tr>
<td>Attend the MWITE Student Leadership Summit on <strong>Saturday/Sunday, August 18 &amp; 19</strong></td>
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<tr>
<td>Attend the Student Design Competition on <strong>Monday, August 20</strong></td>
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<tr>
<td>Attend the Welcome to Minneapolis Reception at US Bank Stadium on <strong>Monday, August 20</strong></td>
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<td>Attend or participate in the ITE Grand Championship Traffic Bowl on <strong>Tuesday, August 21</strong></td>
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<td>Attend the Student Pizza Party on <strong>Tuesday evening, August 21</strong></td>
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<tr>
<td>Participate in the Student Poster Session on <strong>Wednesday, August 22</strong></td>
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<tr>
<td>Participate in the MiteY Race on <strong>Wednesday, August 22</strong> (register in advance at <a href="http://midwestite.engr.wisc.edu/dontcha-know-the-mitey-race-international-edition/">http://midwestite.engr.wisc.edu/dontcha-know-the-mitey-race-international-edition/</a>)</td>
<td></td>
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</tr>
<tr>
<td>Get a business card from three professionals, earn 5 points per card, max 15 pts. Keep the cards to show the judges. <strong>[BONUS OPTION ON PAGE 2]</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Get three business cards/contact info from students from another school, earn 5 points per card, max 15 pts. Keep the cards to show!</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Get a selfie with a MWITE Officer or Board member and post it on Twitter @MWITE_2018. Keep the photo on your device to show the judges. <strong>[BONUS OPTION ON PAGE 2]</strong></td>
<td></td>
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</tr>
<tr>
<td>Attend at least two technical sessions, earn 5 points per session, max 10 pts; list session Numbers/Titles below; Take a photo of each session; Keep the photo on your device to show the judges. <strong>[BONUS OPTION ON PAGE 2]</strong></td>
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<td>2 -</td>
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</tr>
<tr>
<td>Visit the exhibit area and get materials from at least three companies, earn 5 points per exhibit, max 15 pts; List each company’s name and take a photo of each exhibit; Keep the photo on your device to show the judges. <strong>[BONUS OPTION ON PAGE 2]</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 -</td>
<td></td>
<td></td>
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<td>2 -</td>
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<tr>
<td>3 -</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Possible</strong></td>
<td>100</td>
<td></td>
</tr>
</tbody>
</table>

**SEE NEXT PAGE FOR BONUS POINTS**

*(SCORE CARD PAGE 2)*
Lake Wobegone? Lake Wazapamatti?

**WIN A CHANCE FOR A FREE REGISTRATION TO THE 2018 ITE INTERNATIONAL MEETING IN MINNEAPOLIS!**

Grab your mobile device, phone or tablet, and bring it with you to your upcoming section meeting to win a free registration to attend the 2018 Annual Meeting in Minneapolis! During ITE section meetings in the Midwestern District, individuals will have an opportunity to test their knowledge of 10 Minnesota lake names. Points are based on correct answers and speed!

Minnesota’s nickname, the “Land of 10,000 Lakes”, is apt, as there are 11,842 Minnesota lakes over 10 acres (4 ha) in size. Try your hand at guessing which of the following are actual Minnesota lake names or just plain fake names! Pick the lake name for each question.

The individual with the top score in the Midwestern District will have their name entered in a drawing along with the competition winners from the other ITE Districts. The individual whose name is drawn will receive a free registration to attend the 2018 Joint International ITE / Midwestern District Annual Meeting in Minneapolis.

In the event the individual whose name is drawn has already paid for a registration, ITE would reimburse them. This registration can only be used for Minneapolis and is not transferrable.
FTA Strategic Transit Automation Research (STAR)

FTA’s final Strategic Transit Automation Research (STAR) Plan is now available on the Federal Transit Administration’s website:


Additional information, including a fact sheet and links to the USDOT Automated Vehicle Activities, is posted on the STAR landing page:

https://www.transit.dot.gov/automation-research

The STAR plan outlines an FTA research agenda for transit bus automation over five years. The plan provides a framework for the transit industry to pursue transit bus automation in a safe, efficient, and economically sound manner. Built on a foundation of stakeholder engagement, use case analysis and an extensive literature review, the plan defines activities in the areas of enabling research, integrated demonstrations, and strategic partnerships. The plan’s continued emphasis on stakeholder engagement, knowledge transfer and technical assistance ensures that complementary work being done by the public sector, the private sector and academia is effectively communicated and leveraged.

Other links:
FTA’s Research and Innovation Program:
https://www.transit.dot.gov/research-innovation

U.S. DOT Automated Vehicle Activities:
https://www.transportation.gov/AV

MWITE 2018 Student Poster Competition

STUDENT COMPETITION AWARDS

$400 will be awarded to each of the top three posters (one for a graduate student; one for an undergraduate student; one for either a graduate or an undergraduate student)

GENERAL RULES

1. ITE student co-authors are permitted. Open to any ITE Student Member attending the Joint ITE Annual Meeting.

2. Posters co-authored by faculty members will not be eligible for student awards.

3. The judges will evaluate the posters using the criteria on page 2 (backside of this sheet). Following the poster session, the judges will convene to determine the award winners.

4. Awards for posters will be presented on Thursday morning, August 23rd at the MWITE Annual Business Meeting.

POSTER COMPETITION REGISTRATION

• If you intend to participate in this year’s competition, email John Davis at DavisJ@AyresAssociates.com by June 1, 2018.

• Also contact John, if you have any questions related to the competition or Joint ITE/MWITE Annual Meeting.

• Students should plan to set-up their poster for display on WEDNESDAY MORNING, August 22, 2018 prior to 8 AM.

• Judging for the poster competition is scheduled for WEDNESDAY MORNING, August 22, 2018 at 10:30 AM.

• The objective of the poster is to present the student’s research topic fully WITHOUT need for any explanation.

• Hints for judging criteria and successful poster are on the following page.

• Full meeting information will be available at www.midwesternite.org.

POSTER PRODUCTION RULES

1. All text must be no smaller than 18 point font.

2. Full poster must be no larger than 44-inches by 34-inches. Clips, foam board and easels will be provided. The mounting on the foam board will not be judged.
## Poster Evaluation Criteria

**ABC’s of Poster Production**
- **Attention Getting:** first good impression? Grab attention of viewer? Achieved through good lay-out, use of color, title, and other graphic devices.
- **Brevity:** makes points quickly through good visual / word balance.
- **Coherence:** logical unified statement requiring no further explanation, capable of standing alone; intellectually accessible to audience.
- **Direction:** simplicity; focus, easy to follow from point to point.
- **Evidence:** argument must be supported by evidence, referenced well and accurately.

### Quality of Argument (45 points)

<table>
<thead>
<tr>
<th>HIGH</th>
<th>LOW</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clear statement of research question or relationship being investigated</td>
<td>Ambiguous or unclear statement or purpose</td>
</tr>
<tr>
<td>Poster “stands alone” requiring no additional explanation</td>
<td>Poster is difficult or impossible to comprehend without additional information</td>
</tr>
<tr>
<td>Logical and thorough explanation of the research question</td>
<td>Illogical or inadequate explanation</td>
</tr>
<tr>
<td>All components in presentation given appropriate level of attention</td>
<td>Insufficient treatment of components</td>
</tr>
<tr>
<td>Adequate consultation of sources; sources cited correctly</td>
<td>Inadequate literature review; sources not cited correctly</td>
</tr>
<tr>
<td>Research objectives outlined precisely</td>
<td></td>
</tr>
</tbody>
</table>

### Quality of Evidence (30 points)

<table>
<thead>
<tr>
<th>HIGH</th>
<th>LOW</th>
</tr>
</thead>
<tbody>
<tr>
<td>Argument well supported by extensive primary research, evidence, and examples</td>
<td>Inadequate or no primary research, evidence, or examples</td>
</tr>
<tr>
<td>Accurate presentation of evidence and examples</td>
<td>Incomplete or questionable evidence and examples</td>
</tr>
</tbody>
</table>

### Use of Graphic Material (15 points)

<table>
<thead>
<tr>
<th>HIGH</th>
<th>LOW</th>
</tr>
</thead>
<tbody>
<tr>
<td>Effective use of figures, tables, illustrations, maps and other illustrative material</td>
<td>Little illustrative material or used ineffectively</td>
</tr>
<tr>
<td>Illustrations correctly cited, presented well</td>
<td>Poorly presented, incorrect citations</td>
</tr>
<tr>
<td>Visual material well integrated into the evidence of the Argument</td>
<td>Visual material used to illustrate, not argue or as evidence.</td>
</tr>
</tbody>
</table>

### Poster Appearance (10 points)

<table>
<thead>
<tr>
<th>HIGH</th>
<th>LOW</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poster carefully produced</td>
<td>Visual material used to illustrate, not argue or as evidence.</td>
</tr>
<tr>
<td>All text legible from 4 feet away, text no smaller than 18 point font</td>
<td>Much text illegible from moderate distance</td>
</tr>
<tr>
<td>Material presented is well organized</td>
<td>Poor organization of material</td>
</tr>
</tbody>
</table>
MWITE Logo Design Competition (Continued)

(Continued from page 3)

logo at the 2018 Joint ITE International and Midwestern/Great Lakes ITE meeting in August in Minneapolis.

The logo must meet three criteria:

- Follows ITE color and font palettes (included below)
- Incorporates the Midwestern ITE name
- Connects to the ITE International logo

Please submit your logo designs (in .jpg or .gif format) by June 15 to Rebecca Szymkowski @ rebecca.szymkowski@dot.wi.gov. If you have any questions, you can contact her via email or by phone at 608.266.9381.

Contrasting Color Palette

Complementary Color Palette

Analogous Color Palette

Primary

Pantone 308

Pantone 631

Pantone 656

Pantone Cool Gray 8

Accent Cool

Pantone 260

Pantone 369

Accent Warm

Pantone 124

Pantone 166

Pantone 1788

Neutral

Primary Colors

MWITE Logo Design Competition (Continued)
Conference Call

**Transport Chicago**

**6th International I-TED Conference**
International Transportation and Economic Development (I-TED). Sunday to Wednesday, June 6 to 8 at the NAS Building in Washington, DC. Web search the conference name to access the website for more information.

**Oklahoma Society of Professional Engineers Annual Conference**
Thursday and Friday, June 7 and 8 at the Tulsa Technology Center in Owasso, Oklahoma. For more information, visit http://www.ospe.org/oklahoma-engineering-conference for conference information.

**Washto 2018**
Western Association of State Transportation Officials. Sunday to Wednesday, June 10 to 13 at the Rushmore Plaza Civic Center in Rapid City, South Dakota. Visit https://www.washto2018.com/ for more information.

**2018 APTA Rail Conference**
Sunday to Wednesday, June 10 to 13 at the Hyatt Regency at the Colorado Convention Center in Denver, CO. Visit http://www.apta.com/mc/rail/Pages/Default.aspx for more information.

**Urban Traffic Safety Conference**
Monday to Thursday, July 9 to 12, at the Shaw Conference Centre in Edmonton, Alberta, Canada. Visit https://www.urbantrafficsafetyconference.com/ for information about the conference.

**ASCE International Conference on Transportation and Development**
Tuesday to Friday, July 15 to 18, at the Wyndham Grand Pittsburgh Downtown Hotel in Pittsburgh, Pennsylvania. Visit https://www.asce-ictd.org/ for information about the conference.

**Combined 2018 ITE Midwest-ERN District and ITE International Annual Meeting and Exposition**
Sunday to Tuesday, August 20 to 23, at The Hilton Hotel in Minneapolis, Minneapolis. Program and early registration information is now available at the conference website http://www.ite.org/annualmeeting/.

**MAASTO 2018**

**2018 AASHTO Annual Meeting**
America Association of State Highway and Transportation Officials. Thursday to Monday, September 20 to 24, at the Westin Peachtree Hotel in Atlanta, Georgia. Check http://www.aashtoannualmeeting.org/ regularly for meeting updates.

**Designing Cities 2018**
Monday to Thursday, October 1 to 4, at the InterContinental Los Angeles Downtown, in Los Angeles, California. Visit https://nacto.org/conference/designing-cities-2018-los-angeles/ for more information.

**Intersect 18**
Tuesday to Thursday, October 16 to 18, at the GRIDSMART Technologies Inc. headquarters in Knoxville, Tennessee. Visit https://www.intersectconference.com/about/ for more information.

**National Rural ITS and ITS Arizona Annual Conference and Exhibit**
Sunday to Wednesday, October 21 to 24, at the We-Ko-Pa Conference Center, in Fort McDowell, Arizona. Visit http://www.nationalruralitsconference.org/ for more information.
How to Advertise or Post Employment Opportunities

For details on how to include your firm in the MidwesternITE Professional Service Directory contact the District Treasurer at the phone number and e-mail shown on the back page of this newsletter.

For $100 a business card size ad is published in two successive semi-annual editions of MidwesternITE and posted on the District website for 12 months.

The cost for Employment Opportunity postings is paid per issue and varies by size of the advertisement. A full page ad costs $100, a half page is $50, and a quarter page ad is $25. Web only postings are $25 for 6 months regardless of ad size. Your best value is a 6-month web posting combined with a quarter page ad in one edition, all for $65.

MidwesternITE is distributed to nearly 1,500 transportation professionals and to student chapters at 22 universities throughout 11 states within the District.
<table>
<thead>
<tr>
<th>DATE</th>
<th>EVENT</th>
<th>LOCATION</th>
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<tbody>
<tr>
<td>June 4</td>
<td>2018 District Annual Meeting budget due</td>
<td></td>
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<tr>
<td>By July 30</td>
<td>District Officer final ballot sent to eligible voters</td>
<td></td>
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<tr>
<td>August 17 - 19</td>
<td>Midwestern Great Lakes Student Leadership Summit</td>
<td>University of Minnesota—Twin Cities Minneapolis, MN</td>
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<tr>
<td>August 20 - 23</td>
<td>Joint International/Midwestern District/Great Lakes District &amp; Annual Meeting and Exhibit</td>
<td>Hilton - Minneapolis, MN</td>
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<tr>
<td>August 1</td>
<td>2017 District Annual Meeting preliminary account due</td>
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<tr>
<td>September 15</td>
<td>Deadline for articles: Autumn edition of MidwesternITE</td>
<td></td>
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<tr>
<td>October 3 - 5</td>
<td>MOVITE Section Annual Fall Meeting</td>
<td>Lenexa City Center, KS</td>
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<tr>
<td>October 20-21</td>
<td>MWITE International Director at International Board Meeting</td>
<td>Scottsdale, AZ</td>
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<tr>
<td>October 21</td>
<td>ITE International Officer Nominating Committee Meeting</td>
<td>Scottsdale, AZ</td>
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<tr>
<td>October 21 - 24</td>
<td>National Rural ITS Conference</td>
<td>Scottsdale, AZ</td>
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<tr>
<td>November (TBD)</td>
<td>North Central Section Annual Meeting</td>
<td>TBD</td>
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<tr>
<td>November (TBD)</td>
<td>District Officer Workshop</td>
<td>TBD, St Louis, MO</td>
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<tr>
<td>December 1</td>
<td>2017 District Annual Meeting final account due</td>
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<tr>
<td>December 12</td>
<td>Wisconsin Section Annual Meeting</td>
<td>TBD</td>
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<tr>
<td>January 1</td>
<td>MWITE elected officers assume office</td>
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<tr>
<td>January (TBD)</td>
<td>Illinois Section Annual Meeting and Awards Banquet</td>
<td>TBD</td>
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<tr>
<td>January 13</td>
<td>MWITE International Director at International Board Meeting</td>
<td>Washington, DC</td>
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<tr>
<td>January 15</td>
<td>Annual Report due to ITE International</td>
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<tr>
<td>February 1</td>
<td>MWITE nominations &amp; consent for new officers due</td>
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<td>February/March</td>
<td>International ITE Officer Elections</td>
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<tr>
<td>By February 28</td>
<td>MWITE nomination lists sent to Section Presidents</td>
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<tr>
<td>March 1</td>
<td>Nominations for District Awards due</td>
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<tr>
<td>April/May (TBD)</td>
<td>MWITE International Director at International Board Meeting</td>
<td>TBD</td>
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<tr>
<td>March 15</td>
<td>Deadline for articles: Spring edition of MidwesternITE</td>
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<tr>
<td>By March 31</td>
<td>Sections informed of MWITE nomination list</td>
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<td></td>
<td>District Audit Committee report due</td>
<td></td>
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<tr>
<td>April 1</td>
<td>ITE Awards nominations due</td>
<td></td>
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<tr>
<td>By April 30</td>
<td>Petition for additional MWITE nominees due to Secretary</td>
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The Institute of Transportation Engineers is an international educational and scientific association of transportation professionals who are responsible for meeting mobility and safety needs. ITE facilitates the application of technology and scientific principles to research, planning, functional design, implementation, operation, policy development, and management for any mode of transportation. Through its products and services, ITE promotes professional development of its members, supports and encourages education, stimulates research, develops public awareness programs, and serves as a conduit for the exchange of professional information.