MidwesternITE

International Director’s Update
International Director John Davis, Wisconsin Section
Hello Everyone – I hope that you are doing well. I want to give you a brief summary of ITE highlights and some information from the International Board of Direction and ITE staff.

MATSON AND HAMMOND MENTORING PROGRAM
The Matson and Hammond Mentoring Program launched this week with our effort to recruit mentors for the program. We need between 50 and 75 mentors before we can launch to mentees. As of 6/29, we had 25 mentors signed up. We will be reaching out to all of our Committees, Councils, and District Leadership about the program. The Younger Member Committee will continue to work on materials for mentees and mentors to make the most of their relationships, including goal setting worksheets, how to have a successful mentoring relationship, and final surveys, etc.

ITE TALKS TRANSPORTATION PODCASTS
ITE’s series on Transportation and Health concluded with the April episode. ITE’s four-part series on Vision Zero kicked off on May 22 with an episode on the new Road to Zero report that was released in late April. Road to Zero Coalition Chair Debbie Hers-

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District President’s Message
District President Mike Bittner, NCITE
Wow! What an exciting Joint District/International Meeting in Minneapolis, the first time the International Meeting was held in the District in many years. It was great to reconnect with friends and colleagues, participate in various tours, events and activities, and learn some new tricks at the technical sessions. We also got some work done too, most notably signing a memorandum of understanding that will establish a new Great Lakes District and a Missouri Valley District. This is a big first step toward developing a more consistent ITE experience across the membership. This should be an easy transition for MOVITE who was already operating in the same fashion as a very successful District. I’m excited to work with and learn from our friends in Michigan, Ohio, and Indiana to develop strategies to better communicate with and engage our members. Change is often seen as a challenge, but I believe this allows us to reassess our practices and become even

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man and ITE Executive Director Jeff Paniati discussed the strategies and concepts outlined in the report. The next three episodes featured the following speakers:

- June 26 episode: David Harkey from IIHS speaking about IIHS’s recently-released pedestrian safety report
- July 24 episode: Andrew P. Tarko, Professor of Civil Engineering, Director of Center for Road Safety, Purdue University and Franz Loewenherz from City of Bellevue, WA, to discuss surrogate measures of safety
- August 28 episode: Robert Wunderlich, Director, Center for Transportation Safety, Texas A&M Transportation Institute, College Station, TX, to speak on the same topic as his technical session taking place at the ITE Annual Meeting: The Safety Dance: Celebrating Vision Zero Successes and Expanding to Smaller Communities

Current listener stats are 8,884 plays and 23,962 downloads. Segments of several ITE podcasts continue to be picked up and shared by Traffic Technology Today each month.

MEMBER SERVICES/TECHNOLOGY
ITE staff successfully upgraded our membership database to the latest version. There are new features to not only increase staff productivity but member functionality. The website redesign was officially launched to members in early August.

ANNUAL MEETING
The ITE Annual Meeting was a joint meeting with the Midwestern District, the Great Lakes District, and International ITE. The joint meeting was held in Minneapolis, Minnesota, USA, and was an outstanding meeting – both for professional development and networking. Over 1200 persons were in attendance. The technical program was a multifaceted approach to transportation, allowing you to engage and learn with one-on-one interactions with poster presenters, question and answer periods during technical sessions, the dissemination of information by thought leaders in transportation, and deep dives on a specific topic through workshops. If you missed the meeting, you missed a good one, but you will be able to hear and see (to an extent) the technical sessions through recordings that will be available through the ITE Learning Center.

OTHER NEWS
Besides the 2018 Annual Meeting, the International Board of Direction has been very busy addressing the issues facing the Institute and our profession. Several initiatives were undertaken this year to examine the policies, programs and structure of ITE. The underlying purposes of these efforts is to better align the various divisions of the Institute to promote a quality membership experience. These initiatives include:

- Vision Zero
- Transportation and Public Health
- Smart Communities
- Connected/Automated Vehicles
- Expanding ITE’s Global Reach (Global District Initiative)
- New ITE Strategic Plan
- ONE ITE

You can find information on each of these initiatives in recent and future issues of the ITE Journal, on ITE’s website, and in the ITE Community. The last initiative, One ITE, was created to:
District President’s Message (Continued)

(Continued from page 1)

stronger than we already were! Check out John Crawford’s story for more details on the Annual Meeting and John Davis’s Director’s message for more details on the OneITE initiative including new district boundaries.

By now, you’ve probably heard about the communications initiatives the District has undertaken in 2018. We spent all year researching successes from other districts, engaging our sections to find out what’s working and what could use more attention and surveying membership to hear how they wanted communications to function. We also worked on a logo competition to improve our brand and developed a detailed calendar of communication activities to increase communication and improve accountability. This information is already being implemented at multiples sections and will be critical in shaping how we communicate during the next few years of transformation in the District and beyond.

We learned so much about communications that I can’t fit in all onto this one page, but I did want to focus on a few highlights from the membership that several hundred members filled out. Here’s what we learned:

- LinkedIn was the most preferred social media tool, but membership also would like use to use Twitter, Facebook, and a large portion of membership didn’t use social media.

- Quarterly newsletters are preferred over the biannual approach we currently use.

- Communication should be sent out as needed. Membership isn’t looking for the MWITE to constantly be generating new website updates or social media posts unless it’s something noteworthy.

- Members want to hear from the different sections and student chapters on the newsletter and webpage, instead of just hearing about District information.

2018 turned out to be one of the most transformative and momentous years in District history. I’m glad I could share this exciting time with you as District President.

Sincerely,

Mike Bittner, PE, PTOE, PTP, PMP
Midwestern District President

2018 APA GREAT PLACES IN AMERICA AWARD FOR PLANNING EXCELLENCE

GUTHRIE HISTORIC DISTRICT, GUTHRIE, OKLAHOMA

Guthrie was established in 1887 as a railroad station stop, gaining residents and development during the Land Run of 1889, and later becoming the capital of Oklahoma in 1907.

The Guthrie Historic District, designated as a National Historic Landmark in 1999 — and the largest historic urban district in the state of Oklahoma with more than 2,000 buildings — is significant for its collection of late 19th and early 20th century commercial architecture.

Guthrie was the second city in Oklahoma to adopt a complete streets ordinance. Over the past few years, bike racks have been placed throughout downtown, and the city is in the process of connecting downtown to multiple parks with trails and bike lanes. Additionally, Guthrie has its own on-demand transportation system, the First Capital Trolley, an uncommon amenity for a small (roughly 10,000 people) community.

Guthrie was recognized for six years in the Certified Healthy Oklahoma Program, in part for its wide sidewalks and overall quality of life design elements, and is looking forward to adding a new downtown wayfinding kiosk that will provide residents and tourists the walking distance to historic buildings.

Innovative planning, embracing the past, and fostering partnerships with local schools and universities have helped Guthrie to creatively envision downtown economic development, and to bring vitality to the historic core for both residents and visitors.
One ITE Initiative

John Davis, MWITE International Director, Wisconsin Section

The One ITE Task Force was created to: deliver a consistent member experience; provide effective member support and; ensure the long-term viability of ITE.

Why is ITE looking at a One ITE now? There are several external and internal drivers for this initiative. Externally, our industry is in the midst of the most dramatic change since the dawn of the Interstate era more than 50 years ago. The increase and changes in transportation demand, emergence of new technologies, and creation of new business models and services are all fueling this change. Growth is occurring primarily along the coasts and in metropolitan areas. Megaregions are emerging. Automated, shared, and electric vehicles are coming fast and will drive transportation, particularly in urban areas.

Internally, ITE has undergone a dramatic transformation over the last three years. With a new CEO and strong, progressive board of direction leadership, many changes have been made in the types of services being delivered, the way these services are delivered, the relationships with volunteer leadership at all levels, and the level of communication with members. The membership overwhelmingly approved Constitutional changes redefining membership and eliminating the Affiliate Member category. These changes must be propagated throughout the organization. The International Board of Direction adopted a new strategic plan designed to position ITE for the future. A significant element of this plan is a reexamination of the ITE District-Section-Chapter structure and operations to create a more consistent member experience.

So, what is the One ITE Task Force looking at? Currently, we have inconsistencies across ITE in terms of District size and geography, District Board Structures, International Director representation, Section size and geography, Chapter operations, leadership opportunities, section affiliates, and dues. We see this in the Midwestern District with the Wisconsin and Illinois Sections set up as “state sections”, NCITE as a three-state section, and MOVITE as a six-state section with nine chapters, many of which operate more as sections rather than chapters. Likewise, the Great Lakes District has state sections in Indiana, Michigan, and Ohio.

The Task Force has been looking at ways to improve the membership experience in these areas. As the Task Force looked at each District, Section, or Chapter, it has been working with each board to ensure that member concerns are heard and understood so that transition plans (if needed by recommended changes) will be developed jointly by the Task Force and the board(s) affected.

This is an ambitious effort that is needed to ensure the long-term viability of ITE. It is anticipated that this effort will take anywhere from 3 to 5 years to fully implement.

DISCUSSION PERTAINING TO THE MIDWESTERN AND GREAT LAKES ITE DISTRICTS

To achieve the goals of the International Board of Direction’s new definitions for Districts, Sections, and Chapters, and from observations of the megaregion concept, it was concluded there was an opportunity to examine in greater detail the idea, feasibility and implications of realigning the sections and chapters in the Great Lakes and Midwestern Districts to provide an enhanced delivery of programs to the ITE membership in this area.

RECENT EVENTS AND NEXT STEPS

Preliminary discussions of the issues to realign the District boundaries were held in May, June, July, and at the August meeting of the Midwestern District Board. The end objective of the discussion was to agree on a joint resolution between the Midwestern and Great Lakes Districts on the principles to realign the districts. The joint resolution was signed on August 20, 2018 in Minneapolis.

This resolution calls for a full operation of the realigned Great Lakes District and Missouri Valley District to be operational by January 1, 2021. It forms transition teams to work
One ITE Initiative (Continued)

(Continued from page 4)

through the details for the realignment of the districts. One team will concentrate on matters pertaining to the “new” Great Lakes District while the other team will focus on the matters of the “new” Missouri Valley District.

The elected officer structure for the “new” Great Lakes District will include six positions, so that each of the six sections – Illinois, Indiana, Michigan, North Central, Ohio, and Wisconsin will be represented by an officer. These officers will be elected by a district-wide vote of the membership. Each section will also have an additional representative to the District Board selected by the respective section.

The elected officer and state director structure of the Missouri Valley Section is expected to transition to serve as the board of direction for the “new” Missouri Valley District. The officer positions will be elected district-wide and state directors (representatives) will be selected by each state.

The operations and structure of the sections of Illinois, Indiana, Michigan, North Central, Ohio, and Wisconsin will remain largely unchanged as a result of the realignment. The boundaries of the Illinois Section will be revised near St. Louis and the Quad Cities areas to include members in those areas to be members of the “new” Missouri Valley District. Some of the chapters of the Missouri Valley Section will be elevated to become sections. Discussions regarding these changes in chapter status will take place over the coming months.

Transition teams are being formed and will start their work in the coming months to develop plans and implement them over the next two years for the “new” Great Lakes District and the “new” Missouri Valley District to fully come into existence on January 1, 2021.

The first steps of the “new” Great Lakes transition team will be to lay the foundation for the realigned districts. For the “new” Great Lakes, that will entail plans to facilitate the election of an individual from the Michigan Section to join the present Midwestern District Board starting January 1, 2020. Since the current officer rotation of the Midwestern District calls for an individual from the Missouri Valley Section to join the board in 2020, it made no sense to have that individual serve for only one year and then leave the board as well as the district. Additional first steps will be for the team to propose a rotation of sections to host the annual district conference. Afterwards, the team will tackle the other district operational items – administrative and programming.

The “new” Missouri Valley District transition team will also start to lay the foundation for the “new” district. This work will include reviewing their operation and structure so that it aligns with the new model district charters and bylaws being developed by the ITE International Board of Direction and working with the chapters in the MOVITE Section to move them forward as either sections or chapters.

Much work is yet to be done for both transition teams. If you have any suggestions, please reach out to either John Davis, Great Lakes (MWITE/GLDITE) Transition Team chair at DavisJ@AyresAssociates.com and for the Missouri Valley Team, Dave Mennenga at dmennenga@gbateam.com or Andy Swisher at aswisher@hrgreen.com.

KEEP YOUR MEMBERSHIP INFORMATION CURRENT...

...by accessing the ITE International web-site at http://www.ite.org/ then clicking on the MY PROFILE selection in the left menu bar. You will then directed to the log in page and be prompted for your log in ID and Password. After clicking the SIGN ON button you will be directed to your profile page. Click on the EDIT button to make changes to your account. After making changes click on SUBMIT. It’s as easy as that!
SLS Organizing Committee Chair Jackie Norwak, NCITE

This year the Midwestern District ITE (MWITE) Student Leadership Summit program was hosted by the University of Minnesota. The Summit included the MWITE Traffic Bowl, technical sessions, keynote speaker, team building, workshops, tours, and a career fair. In summary the two-day event attracted 70 attendees from three countries representing 10 universities.

**ORGANIZING COMMITTEE**

The organizing committee was chaired by Jackie Norwak, co-chaired by Jack Olsson, with the remaining committee consisting of Jhenyffer Oliveira, Pramesh Kumar, Cameron Valuch, Alisha Radstake, and Nina Myszkowski (see photo on page 2). We thank the committee for their hard work and dedication which made the Summit a great success!

**PROGRAM OVERVIEW**

The event kicked off on Friday evening with the Traffic Bowl. Students overwhelmingly (90%) agreed that the combination of Traffic Bowl and Student Leadership Summit was convenient for them.

Saturday continued with technical sessions put on by local Twin Cities professionals and a keynote address by Scott McBride of the Minnesota Department of Transportation. Sessions were broken up by a team building activity and interactive workshops. Local professionals facilitated getting Vissim licenses for a traffic modeling workshop and students tested their creativity with a data visualization workshop. The day ended with pizza and bowling in the student union.

Facility tours were the highlight of Sunday (and the conference as a whole). Students thoroughly enjoyed getting to experience local transit, bikeshare, or airport operations. Sunday also provided students with an opportunity to share their own work or experience during a round of lightning talks. The formal program ended with a career fair and final banquet.

**LESSONS LEARNED**

Timing challenges: Unfortunately, the Student Leadership Summit coincided with many students’ semester start date. Half of the participants had to leave early on Sunday in order to get back in time for classes to start on Monday. In retrospect we would not have the program go for a full day on Sunday anyway in order to accommodate travel needs regardless of school timing.

Coordination of concurrent events: Although the timing of the Student Leadership Summit and ITE Annual Meetings were timed together to cut down on student travel costs, some challenges also came up. In particular, putting both events together put a lot of burden on local professionals whom we called on to give presentations and attend other events during the weekend. If events are to be held simultaneously, more coordination and combined events should be prioritized.

Communication: More than half of student attendees who responded to the follow up survey stated hearing about the event from some level of ITE: chapter, district, or international. These results show just how important it is for professional chapters and student chapters to have strong relationships. Thank you to all who engaged students leading up to the Student Leadership Summit!
MWITE District Student Activities Committee

John Davis, MWITE Student Activities Committee Chair, Wisconsin Section

In August 2018, the Student Activities Committee conducted for the following student activities and competitions during the Annual Meeting in Minneapolis.

**STUDENT POSTER COMPETITION**

The student poster competition features static presentation of academic or research projects by student members. Cash prizes of $400 each are awarded to each of the top posters for a graduate student; for an undergraduate student; and for either a graduate or an undergraduate student.

ITE student co-authors are permitted, and the competition is open to any ITE Student Member attending the District Annual Meeting.

Eight graduate student posters were presented this year. The winning posters were authored by Shree Raj Paudel, North Dakota State University and Georges Bou-Saab, Iowa State University.

**COLLEGIATE TRAFFIC BOWL WINNER! IOWA STATE UNIVERSITY**

The 10th annual traffic bowl tournament was held in Minneapolis, just prior to the Mid-west/Great Lakes Student Leadership Summit on the campus of the University of Minnesota. After a hard fought tournament and final match, the team from Iowa State University was victorious. This was the third District championship for Iowa State, winning previously in 2013 and 2015.

The committee is comprised of a chair, appointed by the District Board and representatives from each section in the District. If you are interested in working with this committee, please contact your Section’s President or a member of the committee. The 2018 committee members are:

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<th>Section</th>
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<tr>
<td>Illinois Section</td>
<td>Ashley Hochstatter</td>
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<td>MOVITE Section</td>
<td>Nicole Oneyear</td>
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<td>NCITE Section</td>
<td>Ann Stewart</td>
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<td>Chad Jorgenson</td>
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<td>Wisconsin Section</td>
<td>Susan Paulus</td>
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<tr>
<td>Committee Chair</td>
<td>John Davis</td>
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<td>Committee Vice Chair</td>
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In 2015, the Midwestern District Board created a Student Activities Committee to promote the advancement of the transportation planning and engineering profession amongst students in the study of civil engineering and transportation planning. In recognition of the valuable asset that students are to the Institute and to the District and that students are future leaders of the Institute, the Board wants to take more proactive steps in interacting with student members, and in coordinating and promoting student chapter activities across the 11-state area of the District.

The Student Activities Committee is responsible for assisting universities and colleges within the Midwestern District to establish new student chapters, assisting in reactivating student chapters, and monitoring the status of the student chapters along with the Sections. The committee also coordinates with both the local sections/chapters and International ITE Headquarters staff on student related issues, and is available to student chapters to provide information and advice on issues ranging from contact information for members and officers of the Institute to providing career guidance advice and related materials.
International Director’s Update (Continued)

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• deliver a consistent member experience,

• provide effective member support,

• ensure the long-term viability of ITE.

I have included information specific to the ONE ITE initiative in this issue and on the Midwestern ITE website. (www.midwesternite.org) Please check them out.

Finally, as my term as International Director approaches its conclusion, I would like to congratulate the District Board or its vision and forward thinking action in approving the proposal to realign the District’s boundaries to create the Missouri Valley District and a “new” Great Lakes District. This is a win for everyone! I would also like to congratulate Kristi Sebastian on her election as International Director with her term starting on January 1, 2019.

It has been my pleasure to serve as your director on the International Board of Direction and I look forward to my future service to you in other roles and capacities. Thank you for your support.

I hope to see you at an upcoming meeting of your section over the next few months. If you have any questions, suggestions, or good jokes, please contact me by email at DavisJ@AyresAssociates.com or by phone at 262.523.4488. TTFN.

North Central ITE (NCITE) Section Update

Michael J. Martinez, President, NCITE

It was a busy summer in Minneapolis, as many of our members help staff the Local Arrangements Committee of the ITE Annual Meeting. It was nice to meet many of you that attended and hope you enjoyed both the meeting and the Twin Cities. We will continue our busy year with our next Section Meeting (topic: Baudette International Bridge Replacement project) on September 18th. On October 23, we will partner with the U of MN’s Student Chapter (ITSO) for our annual joint meeting held on campus. This topic will be the redesign of MN’s crash reporting system. NCITE’s annual meeting will take place on November 15th at Flanner Jax (axe throwing).
Illinois Section Update

Ryan Jacox, President; and John Wirtz, Past President, Illinois Section
Hello ITE Midwestern District Members and Friends,

We’re happy to report that the Illinois Section and its members have had several great technical and social activities this summer, with more to come this fall.

**JoINT ITE InterNaTIONAL AnD MiDwEstERN/GReAt LAKES DiSTRiCts AnNuAL MeEtINg ANdExHiBit**

At least 14 Illinois Section members attended the Joint ITE International and Midwestern/Great Lakes Districts Annual Meeting and Exhibit August 20-23 at the Hilton in downtown Minneapolis, Minnesota with 1,200 other transportation professionals. The Illinois Section was presented with the 3rd place award from ITE International for the District/Section Communications Award. Special recognition goes out to Monica Shei, our Director of Public Affairs, for not only putting together our application for the award but also for continually ensuring that the Illinois Section remains on the forefront of effective communication including our website and social media presence!

**Recent Section Events**

A snack-and-learn webinar discussing Uncontrolled Pedestrian Crossings was held at the Naperville Municipal Center on May 24th. Fourteen people attended the webinar.

A snack-and-learn webinar discussing an Introduction to Traffic Engineering Studies was held at Jacobs Engineering on July 19th. Nine people attended the webinar, with several of these attendees being summer interns.

ITE held its Summer Social at Ballast Point Brewing in Chicago on August 1st. Thirty people were in attendance, and we have heard from those who attended that we should do more events like this. We are definitely working on it; see our upcoming events below.

The Annual ITE Golf Outing, co-sponsored by Women’s Transportation Seminar (WTS) and Intelligent Transportation Society (ITS) Midwest, was held on August 17th at the Bloomingdale Golf Club. Thirty-two golfers participated in the event and helped contribute money to the Illinois Section’s student scholarship funds.

The September Luncheon and Facility Tour was hosted by the Illinois Tollway and Pace Suburban Bus Service and occurred on Friday, September 21st at both the Illinois Tollway Office and on-site on the Jane Addams Memorial Tollway (I-90). The I-90 SmartRoad Corridor was the primary topic of discussion. The event, which was co-sponsored by ITS Midwest, was a great success and had over 70 attendees.

**Upcoming Section Events**

The 2018 Fall Election for the 2019 ITE Illinois Section Board will be occurring over the next couple months. Watch for details, election bio, and an invitation for membership to vote via email. If you are interested in learning more about serving a two-year term as a director on the board, please contact Brian Roberts, our Vice President, at illinois-ite+vicepresident@gmail.com.

The Technical Committee is hosting a two-day HCM/HCS7 workshop presented by Bill Sampson of McTrans. The workshop will take place November 7-8 at the Cook County Department of Transportation and Highways in downtown Chicago.

As in years past, the November Luncheon will be a joint event between the ITE Illinois Section and the Rockford Chapter of the Illinois Society of Professional Engineers (ISPE). Keep a lookout for upcoming details on the date, venue, and topic.

The ITE Illinois Section Annual Banquet will occur in mid to late January 2019. The specific date and venue are still in development. Please join us to celebrate another successful year and to witness the swearing in of the 2019 Illinois Section Board.

As always, we hope to see you at an upcoming ITE Illinois Section event!
MOVITE Update

David J. Mennenga, President, MOVITE

In early April, the LOCATE (Lincoln-Omaha-Council Bluffs area) chapter hosted the MOVITE membership for an outstanding and well-attended Spring meeting in Omaha, Nebraska. The technical program was extremely comprehensive, and the numerous networking/social opportunities provided were enjoyed by our members in their usual fashion—even when playing the golf scramble in near-freezing temperatures! We also presented our annual student awards and recognized LOCATE as the best MOVITE chapter during 2017.

Several MOVITE members attended the ITE International Meeting held in Minneapolis in August. This was a rare opportunity for us to interact with the ITE community of transportation professionals from around the world. On behalf of MOVITE, during a signing ceremony on Monday, August 20th, I executed a Memorandum of Understanding (MOU) with the Presidents from both the Midwestern and Great Lakes Districts. This MOU sets in motion a process by which the MOVITE Section will become a new, standalone District within ITE. MOVITE’s executive officers will lead an internal transition team to prepare us to fully operate as an independent ITE District in 2021.

MOVITE will hold its upcoming Fall Annual Meeting in Lenexa, Kansas on October 3-5, 2018. Our KCITE (Kansas City) Local Arrangements Committee has assembled another great technical program with a diverse set of speakers and topics. There has already been a tremendous response from attendees, exhibitors, and sponsors, but there is always room for more! Please go to http://www.movite.org/meetings/2018-fall-meeting/ to register online, reserve your hotel room, and download the full meeting program. We look forward to seeing you in Lenexa!

We are looking forward to successfully finishing off what has already been a great year for MOVITE!

District Award Winners

Martin Gugel, District Awards Committee Chair, MOVITE

**Midwestern District Student Paper Award**

This award is given annually for a significant paper prepared by a student member of the Midwestern District. The 2018 winner is *Taslima Akter*, from the University of Arkansas for “Leveraging Open-Source GIS Tools to Determine Freight Patterns from Anonymous GPS Data.”

**Midwestern District Student Chapter Award**

This award recognizes the Student Chapter that has best achieved the objectives of the Student Chapter Charter: “to promote the advancement of transportation and traffic engineering by fostering the close association of students with the transportation and traffic engineering profession and ITE; to acquaint Chapter Members with topics of interest in transportation and traffic engineering through the medium of addresses by competent speakers, and of Chapter-sponsored trips; to foster the development of professional spirit; to promote common interests among Chapter members; and to encourage the expansion of facilities for transportation and traffic engineering study.”

The 2018 winner is *Iowa State University*. The chapter consists of more than 40 student members who hosted 20 professional development activities including tours, technical seminars, meetings, and sponsored the attendance of student representatives at numerous section and district conferences. Iowa State University is a shining example of student activity in ITE—winning this award 11 times since the year 2000.

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District Award Winners (Continued)

MWITE Award Winners

MWITE District Rising Star

The Rising Stars Program is intended to identify the next generation and new faces of the transportation profession and is designed to recognize members under the age of 35 who have already made an impact on the profession, have demonstrated the ability to lead the next generation, and have implemented innovative techniques to solve transportation problems.

The 2018 Midwestern District Rising Star is Sarah Hernandez, PhD. Since joining staff of the University of Arkansas in 2015 as an instructor and researcher, Sarah has established a robust freight transportation research program. The outcomes of her research have helped the Arkansas Department of Transportation determine solutions for topics such as truck parking and evaluating WIM auto-calibration practices. Sarah also leads STEM outreach events for middle school and high school girls, as well as serving as the faculty advisor for the University of Arkansas’ ITE Student Chapter.

Midwestern Chapter/Section Activities Award

This award is designed to encourage and promote active involvement by ITE sections and chapters in activities, promotion, and the purpose and objectives of ITE. It recognizes the overall quality of the activities, whether technical or non-technical, and may include meetings, committees, reports, seminars and training programs, student participation, career guidance, membership campaigns, or public relations activities.

The 2018 winner is the North Central Section.

Midwestern Section Communications Award & International District and Section Communications Award

This award recognizes the Section that during a calendar year most effectively communicates with their membership through innovative approaches and the use of new media. In a technical and educational association, communication of meaningful information to the membership is a major goal. This award should encourage other Sections to take on new ways of communicating and finding the best way to reach members in the best way possible.

The North Central Section was selected as the winner of both the Midwestern District and ITE International Communication Awards.

Midwestern District Transportation Achievement Award for Planning & ITE Transportation Award for Planning

The winner of the 2018 award is the City of Madison, Wisconsin, for the City of Madison Smart City Initiatives.

This planning project includes partnerships with the University of Wisconsin—Madison along with the other public and private sector entities to deploy a next-generation transportation system to address the city’s challenges and promote economic growth, equity, mobility, public health, safety, and a clean environment.

Midwestern District Transportation Achievement Award for Operations

The winner of the 2018 award is the Wisconsin Department of Transportation and Justin Effinger, Traffic Safety Engineer now with the Lake County Division of Transportation, for the Dynamic Yellow Arrow Operations project.

This project reviewed the use of flashing yellow arrows for signalized dual left-turn lanes and high volume single left-turn as a minimal cost solution to reduce delay without compromising safety.

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MWITE Award Winners

(MIDWESTERN DISTRICT TRANSPORTATION ACHIEVEMENT AWARD FOR DESIGN)
The winner of the 2018 award is the Wisconsin Department of Transportation and Strand Associates for the US State Highway 18/151 and Verona Road Project. This project combined multiple innovative ideas and concepts to positively impact the local economy and environment, the traveling public, and community safety at the US Highways 18/151 and Verona Road interchange which is located on one of the busiest corridors in the Madison metropolitan area.

(MIDWESTERN DISTRICT TRANSPORTATION ACHIEVEMENT AWARD FOR SAFETY)
The winner of the 2018 award is the City of Lincoln, Nebraska, for Green Light Lincoln. Green Light Lincoln is an initiative by the City of Lincoln Traffic Engineering Division to improve traffic flow and traffic safety city wide through improvement of the overall traffic management system.

(MIDWESTERN DISTRICT TRANSPORTATION PROFESSIONAL OF THE YEAR)
The Midwestern District established the Transportation Professional of the Year Award to recognize an individual who has made outstanding contributions to the Midwestern District, their Section, and ITE, or through achievements in the transportation profession. The 2018 winner is Yang Tao, PhD, P.E. Yang has distinguished himself through his career involvement in ITE. He currently serves as the Interim City Traffic Engineer in Madison, Wisconsin, where he has played a leadership role in Madison’s Smart Cities Initiatives, a program that was awarded the 2018 District and International Transportation Achievement Awards. He serves as the chair of the ITE Smart Communities Task Force, where he reorganized and formed a strong team with diverse backgrounds, ranging from ITE President to student members. Under his leadership, the team formalized its mission statement, developed a strategic action plan, and scoped for opportunities to educate, engage and assist the ITE membership on smart community projects. Other areas of Yang’s involvement with ITE include serving as the Vice Chair of the Transportation Systems Management and Operations Council, serving as a Public Agency Representative on the Roadway Transportation System Cybersecurity Framework and Tools Working Group, as well as serving on the Wisconsin Section Board of Direction since 2014, currently the 2018 President.

(MIDWESTERN DISTRICT DISTINGUISHED MEMBER)
The Distinguished Member Award is awarded as an honorary designation, presented to a member of the District who has provided outstanding and significant contributions to ITE, the District, and their Section/Chapter over a period of many years. This year’s honoree is Thomas Campbell, P.E. Tom has made numerous contributions to the Midwestern District, serving on the Board as the North Central Section Representative in 1977, the District Chair in 1978, and the District Director from 1995-1997. In addition, he has dedicated his time to serve as the Midwestern District’s Administrator since 1999 where he has done an outstanding job advising the Board in its governance of the District.
MWITE Treasurer’s Report

Chad Hammerl, District Treasurer, Illinois Section

The end of the summer is a busy time for Midwestern District accounting as awards are given out and expenses related to the annual meeting come due. In 2018 the Midwestern District provided financial support to 14 student chapters, was a primary sponsor of the Student Leadership Forum, distributed three awards to our members, and provided scholarships for Midwestern District members selected for the Leadership ITE Program. The Midwestern District also provides financial support to the Local Arrangements Committee tasked with setting up contracts for future meetings.

<table>
<thead>
<tr>
<th>2018 Budget</th>
<th>2018 Actual + Anticipated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income</td>
<td>Expenses</td>
</tr>
<tr>
<td>$34,100</td>
<td>$37,193</td>
</tr>
<tr>
<td>$25,378</td>
<td>$39,647.28</td>
</tr>
</tbody>
</table>

Checking Account Balance $57,223.74*  
* Does not include funds held for MWITE Endowment Fund

District finances remain strong despite the intended draw down in 2018. The draw down was planned because the last two District meetings in Madison and Chicago resulted in a surplus and because it was known that the District meeting in Minneapolis would not. District meetings are set up to break even, but a successful meeting can result in some surplus funds. The 2018 District Meeting was held in conjunction with the Annual Meeting, thus falls under the International ITE accounting. While it is wonderful for Midwestern District members to host the International Meeting in our District, financially the District needs to be strong to support being the host. Through years of hard work and diligent conference planning, we were in great position to host.

In 2018 the Board of Direction added sponsorship opportunities. These funds will be utilized to upgrade the website to be more interactive. Please check the website as improvements are being made.

Illinois DOT Wins National AASHTO Award

September 24, 2018, Springfield, Illinois

The Illinois Department of Transportation today announced the Interstate 55-Lake Shore Drive interchange has earned the Grand Prize in the 2018 America’s Transportation Awards, the top honor for state departments of transportation. The award, which includes a $10,000 cash prize for a local nonprofit organization, was presented to IDOT at the American Association of State Highway and Transportation Officials annual meeting in Atlanta.

The I-55-Lake Shore Drive interchange took the top prize for its use of a temporary bridge to accommodate inbound I-55 traffic to southbound Lake Shore Drive, saving the public countless hours of delays by avoiding extended closures and detours during the reconstruction.

“We are proud to bring this award home to Illinois for the first time,” said Illinois Transportation Secretary Randy Blankenhorn. “The innovation that made this project stand out represents IDOT’s enthusiasm and commitment for creating and maintaining a safe and efficient transportation system for travelers statewide. Our employees strive to find creative solutions each and every day in everything they do to keep Illinois moving.”

The project, selected from a field of 79 nominations from 35 states, also was in the running for the People’s Choice Award determined by online voting. The project received 10,622 votes, the third most in the contest.

The $10,000 in prize money will be given to the Special Olympics. The event debuted 50 years ago at Chicago’s Soldier Field, which is just north of the interchange.
Endowment Fund at the 2018 ITE Annual Meeting and Exhibit

Looks like we go first!

Kristi Sebastian, Endowment Committee Co-chair, NCITE

MWITE’s Endowment came out with a bang at the Joint ITE/MWITE/GLITE meetings in Minneapolis! If you have been following this effort you are aware the Midwestern District (MWITE) Board established this fund to be used to support members, students, and faculty, and to help attract and retain the best and brightest in the transportation profession.

The Endowment Committee had spent months advertising forecast activities at the meetings which included mITEy Race, silent auction, and donation jars. MWITE Endowment had a table with ITE Hospitality near Registration which allowed most meeting attendees to see our various volunteers several times, and many to donate and/or bid on auction items.

The mITEy Race started at the conference hotel with a game of “pin the tail on Babe the Blue Ox” to see each team’s order to leave the starting area. Sixteen teams competed in the race which focused on the pedestrian area of Nicollet Mall. Teams played games and answered trivia questions about Minnesota. The race ended at Brit’s Pub coincident with the Wednesday Evening Reception to wrap up the meetings.

The event raised over $600 for the endowment fund. Team KLJ including Joe and Laura Devore, Stephan Joerz, and Kevin Mackey inched out their competitors to take first place. The 2nd place team, “Team Lack of Sleep” of Derek and Rebecca Lauer, Jacob Folkeringa, and Michael Janson received prizes focusing on items unique to Minnesota. Thanks to many ITE members from our local NCITE section for planning and staffing this great event. We look forward to another mITEy race event benefiting the endowment as we head to St. Louis in 2019!

The Endowment Committee collected donations from several District members and consulting firms to hold the first annual District Endowment Fund silent auction which took place throughout the meeting. We set up each day (Monday – Wednesday) 8 – 5 and had extra exposure during Student Traffic Bowl Championship Tuesday evening and during MWITE Annual Meeting Thursday morning. We had about 20 donated items – ranging from a model canoe with poker supplies, “Man Cans” (various metal containers with themed contents - such as minnow bucket full of fishing gear, $300 of winner selected wine, Minnesota Twins tickets, and many more of varying price ranges.

Special Thank you to Alliant Engineering for the “Twins Package” donation, SEH for two $100 gift cards, and ITE Headquarters for Lands End Gift Cards. The Silent Auction bidding closed at the MWITE Annual Business Meeting Thursday morning. Winning bids were tallied for payment and distribution of items. Committee members facilitated collection of winning bids with cash, check, and PayPal, most on-site and some post-event. We raised $930 through the silent auction. Including donations, the silent auction, and the mITEy race, a total of $2,235.00 was raised and brought a much greater awareness of the new fund to many members.

Endowment fund raising is a continuous effort. We are appreciative of donations from you, your employer, or anyone interested in contributing to this worthy cause. Donations are tax deductible and if made by check, should be made out to “MWITE Endowment Fund” and mailed to:

Mr. Chad Hammerl MWITE Treasurer
Jacobs Engineering Group, Inc.
525 W. Monroe St., Suite 1600
Chicago, IL 60661

We also have on-line donation capability via the MWITE web site:
http://midwestite.engr.wisc.edu/mwite-endowment-fund/

As you consider your donation, now and for the future, feel free to contact us or visit the above web address for additional information. If you have questions about how to contribute you can contact John P Mick II, via email at jmick@baxterwoodman.com or by phone at (312) 505-1149.

Have ideas how to raise money for the Endowment Fund?

Interested in donating and/or serving on the committee?

CONTACT:
John “Tex” Mick, PE, F-ITE
Endowment Committee Chair
312.505.1149
Conference Call

**2018 INNOVATIONS IN TRANSPORTATION CONFERENCE**
Tuesday & Wednesday, October 9 & 10, at the Scheman Building, Iowa State University, Ames, Iowa. Visit http://www.intrans.iastate.edu/events/innovations/#about for information about the conference.

**IBTTA 86TH ANNUAL MEETING AND EXHIBITION**
International Bridge, Tunnel, and Turnpike Association, Sunday to Tuesday, October 14 to 16, at the Baltimore Marriott Waterfront, Baltimore, Maryland. Visit https://www.ibtta.org/events/86th-annual-meeting-exhibition for information about the conference.

**NATIONAL RURAL ITS AND ITS ARIZONA ANNUAL CONFERENCE AND EXHIBIT**
Sunday to Wednesday, October 21 to 24, at the We-Ko-Pa Conference Center, in Fort McDowell, Arizona. Visit http://www.nationalruralitsconference.org/ for more information.

**NATIONAL LEAGUE OF CITIES CITY SUMMIT**
Wednesday to Saturday, November 7 to 10 at the Los Angeles Convention Center in Los Angeles, California. Visit the conference website at https://citysummit.nlc.org/ for more information.

**2019 TRANSPORTATION RESEARCH BOARD ANNUAL MEETING**
Sunday to Thursday, January 13 to 17 at the Walter E. Washington Convention Center in Washington, DC. For more information, visit http://www.trb.org/AnnualMeeting/ AnnualMeeting.aspx for meeting information.

**AMERICAN TRAFFIC SAFETY SERVICES ASSOCIATION 49TH ANNUAL CONVENTION AND TRAFFIC EXPO**
Friday to Tuesday, February 8 to 12 at the Tampa Convention Center in Tampa, Florida. Visit http://expo.atssa.com/about.html for more information.

**WORLD TRADE AND TRANSPORT CONFERENCE**

**2019 DESIGN-BUILD FOR TRANSPORTATION CONFERENCE**

**NATIONAL PLANNING CONFERENCE 2019**
Saturday to Tuesday, April 13 to 16, in San Francisco, California. Visit https://www.planning.orgnpc19/ for information about the conference.

**WTS CONFERENCE 2019**
Wednesday to Friday, May 15 to 17, at the Westin Copley Place Hotel in Boston, Massachusetts. Visit https://www.wtsinternational.org/networking/annual-conference/# for information about the conference and call for abstracts.

**2019 JOINT ITE MIDWESTERN DISTRICT/MISSOURI VALLEY ITE ANNUAL MEETING**
Wednesday to Friday, June 19 to 21, at the Hyatt Regency at the Arch in St. Louis, Missouri. Watch http://midwestite.engr.wisc.edu/ for future information about the conference.

**2019 ITE INTERNATIONAL ANNUAL MEETING AND EXPOSITION**
Sunday to Wednesday, July 21 to 24, at The Hilton Austin and Hilton Garden Inn, Austin, Texas. Watch the conference website at http://www.ite.org/annualmeeting/. For future call for papers, program, and early registration announcements.
How to Advertise or Post Employment Opportunities

For details on how to include your firm in the MidwesternITE Professional Service Directory contact the District Treasurer at the phone number and e-mail shown on the back page of this newsletter.

For $100 a business card size ad is published in two successive semi-annual editions of MidwesternITE and posted on the District website for 12 months.

The cost for Employment Opportunity postings is paid per issue and varies by size of the advertisement. A full page ad costs $100, a half page is $50, and a quarter page ad is $25. Web only postings are $25 for 6 months regardless of ad size. Your best value is a 6-month web posting combined with a quarter page ad in one edition, all for $65.

MidwesternITE is distributed to nearly 1,500 transportation professionals and to student chapters at 22 universities throughout 11 states within the District.
# Midwestern District `18 - `19 Planner

Event dates are **highlighted in blue**

<table>
<thead>
<tr>
<th>DATE</th>
<th>EVENT</th>
<th>LOCATION</th>
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<tbody>
<tr>
<td><strong>2018</strong></td>
<td></td>
<td></td>
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<tr>
<td>October 3 - 5</td>
<td><strong>MOVITE Section Annual Fall Meeting</strong></td>
<td>Lenexa City Center, KS</td>
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<tr>
<td>October 20-21</td>
<td><strong>MWITE International Director at International Board Meeting</strong></td>
<td>Scottsdale, AZ</td>
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<tr>
<td>October 21</td>
<td><strong>ITE International Officer Nominating Committee Meeting</strong></td>
<td>Scottsdale, AZ</td>
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<tr>
<td>October 21 - 24</td>
<td><strong>National Rural ITS Conference</strong></td>
<td>Scottsdale, AZ</td>
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<td>November 15</td>
<td><strong>North Central Section Annual Meeting</strong></td>
<td>FlannelJax’s, St. Paul, MN</td>
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<td>November 29-30</td>
<td><strong>District Officer Workshop</strong></td>
<td>TBD, St Louis, MO</td>
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<tr>
<td>December 1</td>
<td>2018 District Annual Meeting final account due</td>
<td></td>
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<tr>
<td>December 12</td>
<td><strong>Wisconsin Section Annual Meeting</strong></td>
<td>TBD</td>
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<td><strong>2019</strong></td>
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<tr>
<td>January 1</td>
<td><strong>MWITE elected officers assume office</strong></td>
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<td>January (TBD)</td>
<td><strong>Illinois Section Annual Meeting and Awards Banquet</strong></td>
<td>TBD</td>
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<tr>
<td>January 13</td>
<td><strong>MWITE International Director at International Board Meeting</strong></td>
<td>Washington, DC</td>
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<td>January 15</td>
<td><strong>Annual Report due to ITE International</strong></td>
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<tr>
<td>February 1</td>
<td><strong>MWITE nominations &amp; consent for new officers due</strong></td>
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<td>February/March</td>
<td><strong>International ITE Officer Elections</strong></td>
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<td>By February 28</td>
<td><strong>MWITE nomination lists sent to Section Presidents</strong></td>
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<tr>
<td>March 1</td>
<td><strong>Nominations for District Awards due</strong></td>
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<tr>
<td>April/May (TBD)</td>
<td><strong>MWITE International Director at International Board Meeting</strong></td>
<td>TBD</td>
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<td>March 15</td>
<td><strong>Deadline for articles: Spring edition of MidwesternITE</strong></td>
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<td>By March 31</td>
<td><strong>Sections informed of MWITE nomination list</strong></td>
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<td><strong>District Audit Committee report due</strong></td>
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<td>April 1</td>
<td><strong>ITE Awards nominations due</strong></td>
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<tr>
<td>By April 30</td>
<td><strong>Petition for additional MWITE nominees due to Secretary</strong></td>
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<tr>
<td>June 4</td>
<td><strong>2019 District Annual Meeting budget due</strong></td>
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<tr>
<td><strong>June 19 - 21</strong></td>
<td><strong>Joint Midwestern District/MOVITE Annual Meeting</strong></td>
<td>Hyatt Regency - St Louis, MO</td>
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<tr>
<td>By July 30</td>
<td><strong>District Officer final ballot sent to eligible voters</strong></td>
<td></td>
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<tr>
<td>July 21 - 24</td>
<td><strong>2019 ITE Annual Meeting and Exhibit</strong></td>
<td>Hilton Austin and Hilton Garden Inn - Austin, TX</td>
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<tr>
<td>August 1</td>
<td><strong>2019 District Annual Meeting preliminary account due</strong></td>
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<tr>
<td>September 15</td>
<td><strong>Deadline for articles: Autumn edition of MidwesternITE</strong></td>
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The Institute of Transportation Engineers is an international educational and scientific association of transportation professionals who are responsible for meeting mobility and safety needs. ITE facilitates the application of technology and scientific principles to research, planning, functional design, implementation, operation, policy development, and management for any mode of transportation. Through its products and services, ITE promotes professional development of its members, supports and encourages education, stimulates research, develops public awareness programs, and serves as a conduit for the exchange of professional information.

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